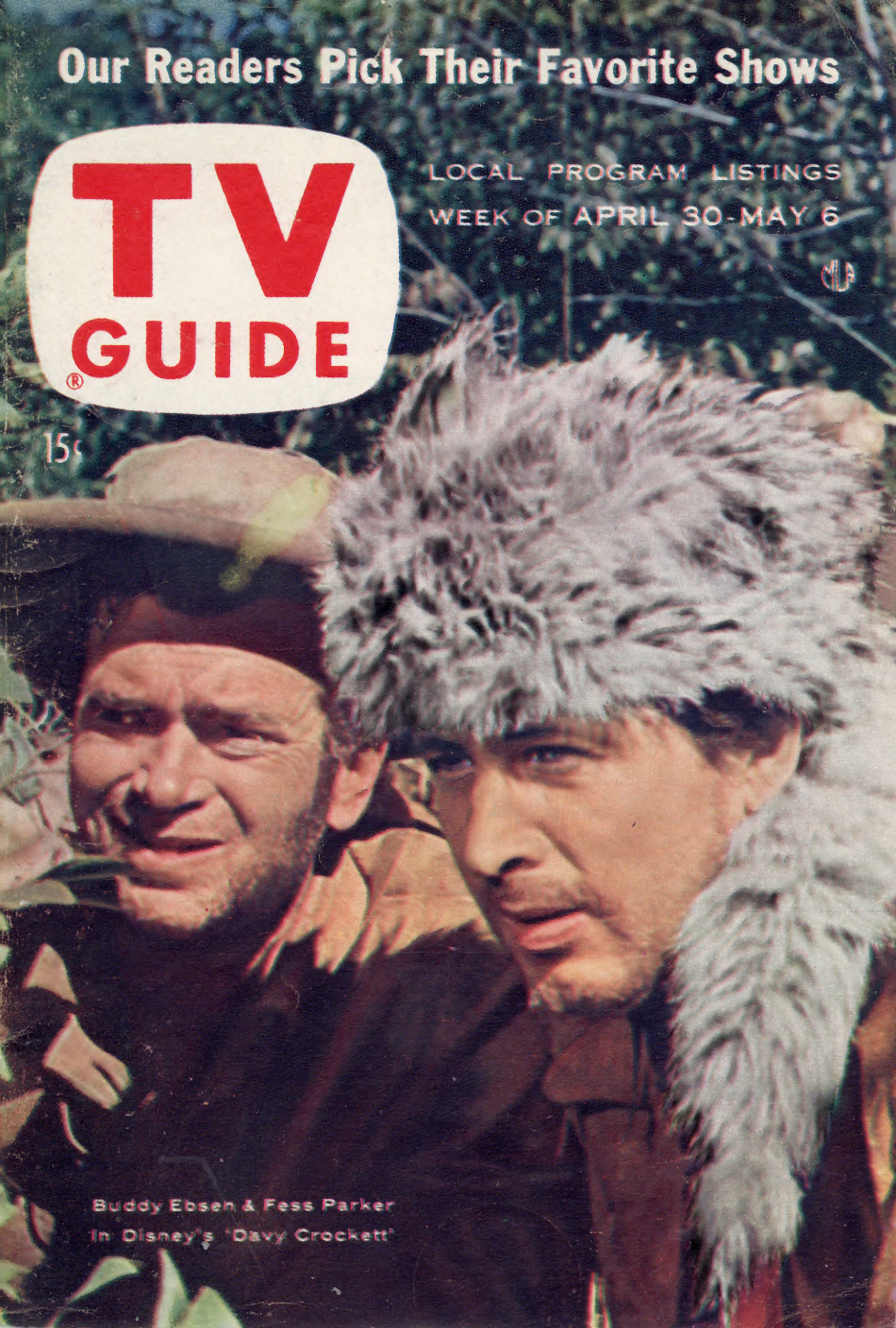
Our Readers Pick Their Favorite Shows

TV GUIDE®

LOCAL PROGRAM LISTINGS
WEEK OF APRIL 30-MAY 6

15¢



Buddy Ebsen & Fess Parker
In Disney's 'Davy Crockett'

as we see it

One of our New Jersey readers, Miss Worth Blackburn, has come up with a suggestion that certainly deserves serious consideration by the networks and agencies that produce dramatic shows.

Miss Blackburn likes to watch plays on television but finds herself puzzled when the credits are flashed at the end. The words on the screen explain, say, that the part of John Smith was played by Bill Jones. But Miss Blackburn can't remember exactly which of the 10 characters in the play was named John Smith. She therefore can't identify the real name of the actor with any of the faces that still are fresh in her mind.

The solution she offers is this: photographs of the actors should be shown as their names come on the screen, in order to help viewers identify them.

It wouldn't be too much trouble for a show's producer to arrange flip cards or some other device that would carry out Miss Blackburn's idea. Identifying the actors more clearly by means of photos would be a boon not only to viewers but to actors who are trying to build reputations through their television appearances.

Finally, this closer identification of face with name—whenever it is possible—would help attract viewers to programs that feature popular performers. John Newland, Eva Marie Saint and a few other TV dramatic performers are well known, but there are hundreds more who appear less often and have little chance to make an impression on viewers. Their photographs in credit lines would make it easier for these lesser-knowns to become popular.

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TV Teletype*

NEW YORK **Bob Stahl reports:**

JULIUS LA ROSA returns to TV in July for his first regularly scheduled show since he left the GODFREY troupe. He's to take over the 7:45 EDT period week nights on CBS for two months . . . RED BARBER, whose sports interview show now follows Blue Ribbon Bouts on CBS, moves over to NBC to follow the Friday night Cavalcade of Sports, replacing JAN MURRAY.

* * *

With PERRY COMO scheduled for Saturday nights on NBC, starting in the fall, look for a slight change in JACKIE GLEASON's plans. His half-hour filmed Honeymooners will start at the same time as the COMO show, to be followed by the DORSEY BROTHERS' Stage Show, instead of the other way round. GLEASON hopes to attract viewers who will stay tuned for Stage Show and not switch to COMO.

* * *

NBC, which originally had planned to move GEORGE GOBEL in opposite GLEASON in the fight for Saturday night audiences, is now slotting him in IMOGENE COCA's time and will find a new time for her--if her show stays on the air . . . Although U.S. Steel Hour shifts to CBS in July, ALEX SEGAL remains at ABC, to produce and direct a new hour-long drama series to alternate with Elgin Hour.

* * *

Wide, Wide World, NBC president PAT WEAVER's pet project, is definite for Sunday afternoons in the fall. Show will take viewers everywhere in the wide world -- skiing one week, via cameras tied to a pair of skis; skin-diving the next, with camera in a diving bell.

* * *

SID CAESAR's summer replacement, directed by sidekick CARL REINER, is to be a variety show with a continuing story line about a name band's tour of one-night stands. Comedian PHIL FOSTER plays the band's bus driver and BILL ("Ballad of Davy Crockett") HAYES, the male vocalist. CAESAR, who will personally produce, is after BOBBY SHERWOOD for the bandleader role.

* * *

Tuesday nights are shaping up on the CBS schedule for next year: the new Phil Silvers Show leads off the evening, with MARIE WILSON's Miss Pepperdine following. Joe and Mable, a half-hour situation comedy, is next; then RED SKELTON; the new $64,000 Question quizzer, and, finally, EDWARD R. MURROW's See It Now.

* * *

Not to be outdone, NBC is planning an equally strong Tuesday listing, starting with the MILTON BERLE-MARTHA RAYE show. Network also wants DEAN MARTIN and JERRY LEWIS, along with BOB HOPE, to appear at least sporadically in this period. The new Jane Wyman Fireside Theater series goes next, followed by yet another hour-long dramatic series, sponsored alternately by Pontiac and Armstrong. M-G-M may do the filming on some of these . . . The WYMAN series, incidentally, will be produced by BILL ASHER, for the past three years director of I Love Lucy.

*Trade-mark, Teletype Corp.

HOLLYWOOD Dan Jenkins reports:

Warner Brothers, apparently in an all-out bid for TV supremacy among the major studios, will make a total of four film series for next season, in addition to a weekly hour-long show for ABC Four are Casablanca, King's Row, and Cheyenne (based on former movie hits), and an aviation series, Men in the Sky.

* * *

Warners will also make an "Our Miss Brooks," feature movie, using the entire TV cast. Other TV-based features: JACK WEBB's "Pete Kelly's Blues," LIBERACE's "Sincerely Yours," and "Foreign Intrigue," starring ROBERT MITCHUM.

* * *

Republic Pictures is seriously considering going 100 percent into TV. Studio has grossed $7,000,000 in the past two years selling old pictures to TV, and is up to its nose in TV film production. It also leases space to a number of independent telefilm companies . . . Reportedly, a 21-inch, $500 color set is coming out of a lab owned 50 percent by Paramount.

* * *

Metro-Goldwyn-Mayer has been making an intensive survey of the TV film field and will undoubtedly make its move in the near future, probably within a year. That leaves only RKO's HOWARD HUGHES, who is still making airplanes, out of the magic circle.

* * *

Music Corporation of America will make The New Adventures of Tom and Huck as a film series, shooting to start this summer. . . It's just about set for JACK BENNY to appear on the first I Love Lucy show of next season. He will also do another GE Theater episode . . . Lucy's summer replacement, starting July will be MARGARET and BARBARA WHITING in Those Whiting Girls.

* * *

It's official: RAY MILLAND sheds himself of Mr. McNulty at the end of this season. If he does any TV at all next year, it will be as host-narrator of an anthology dramatic series . . . DALE EVANS' new book, "My Spiritual Diary," is already a best seller.

* * *

In a deal about to be set with the Screen Directors' Guild, HAL ROACH, JR., will make an anthology dramatic half-hour series utilizing such top movie directors as JOHN FORD, GEORGE STEVENS, GEORGE SIDNEY, DELMAR DAVES and possibly even CECIL B. DeMILLE, to name only a few. Proceeds from the series will go to the Screen Directors' Guild Relief Fund.

* * *

The reported price tag on 17 old SELZNICK feature films for TV: $3,000,000 . . . GENE AUTRY is planning a new film series, the star to be his hoss, CHAMPION.

* * *

GEORGE BURNS is adding another film series to his stable -- JACKIE COOPER in The People's Choice . . . PHYLLIS THAXTER has been set to play opposite MACDONALD CAREY in the new Mr. and Mrs. Blandings series for DON SHARPE

Injun fighter: Fess Parker, as Davy Crockett, delights millions with his heroics on TV.

'King Of The Wild Frontier'

Without make-up, he looks less rugged.

'Disneyland's' Davy Crockett Is A Texas-Born Actor Who Sometimes Wears A Tie

Anyone in Hollywood tabbed with the unlikely name of Fess Parker is bound to go in one of two directions—stardom, or back to hog-tending. There can't be any middle ground.

"The hawg," Parker noted recently, in a West Texas drawl, "is a pretty intelligent animal. And a little baby pig can be mighty cute. I'd sorta like someday to get aholt of one and tie a red ribbon around its neck and dress it up in a nice baby-blue sweater and lead it real quiet-like through the lobby of the Beverly Hills Hotel."

Obviously, the one to latch onto a man like *continued*

Born on a mountain top in Tennessee,
Greenest state in the Land of the Free,
Raised in the woods so's he knew ev'ry tree,
Kilt him a b'ar when he was only three.
Davy, Davy Crockett,
*King of the wild frontier.**

this had to be Walt Disney and Parker is Disney's first and only live actor under the standard Hollywood seven-year contract.

While Parker has emerged as something of a phenomenon in the title role of "Davy Crockett—King of the Wild Frontier" in the recent *Disneyland* three-parter, (now being repeated on the air) he actually had been kicking around Hollywood for five years before this TV role kicked him up the royal stairs to stardom.

"I did a *Dragnet* oncet," he avows. "Played the whole thing on m'knees opposite Webb and ol' Ben." Parker, it should be noted right here, stands six-feet-five in his stocking feet.

Parker is not only TV's first genuine overnight star but is rather unusual when stacked up against Hollywood's run-of-the-mine crop of long-haired young leading men. Nobody, apparently, heard much about him, albeit he appeared in a total of nine feature pictures (including "Battle Cry," "Springfield Rifle" and "Them") and five TV film shows. He had no press agent, lived quietly in a bachelor apartment and is still "going pretty steady" with a struggling young singer who doubles in brass as a secretary. "I must admit," he says carefully, "that I have been considerin' the possibility of gettin' married."

That he has remained at large until now is a phenomenon all by itself. When he made his first appearance recently at the Brown Derby, carefully dressed in his first custom-tailored suit and wearing "the first new tie I've bought in five years," a mass swooning was avoided only because the case-hardened girls who populate the Derby have passed the swooning stage. There was, however, a good deal of almost audible eye-popping.

Parker, with the maturity of 30 in his favor, took the demonstration with a remarkable display of poise.

"This boy," a Disney associate likes to point out, "has no illusions about himself. Feet-on-the-ground type. Gives the impression of being real naive, but look out. West Texas common sense—and he's loaded with it—is about as naive as British diplomacy of the old school."

Parker's immediate future involves four one-hour Davy Crockett shows. A two-parter, titled "Davy Crockett and the River Boatmen," will start filming in June and will be seen on TV in October.

And there are plans for another *Disneyland* story of the American frontier, to be called "Children of the Covered Wagon," in which Fess will play a frontier father with, as he puts it, "a sort of flair for medicine."

Meanwhile, the three "Davy Crockett" television films will be released as a feature movie early in June. Considering Disney's uncanny way

*From "The Ballad of Davy Crockett,"
© 1954 Wonderland Music Co., N.Y.C.

◀ Before lightning struck: Fess was for years a struggling actor. Here he is with Laraine Day in 'White Collar Girl,' a still unsold TV pilot film.

with a promotion campaign, Parker is certain to be about the hottest thing in pictures when he comes back to TV. Three major studios are already bidding for him on a loan basis.

Fingering real money for the first time in his life, Parker is playing it close to his chest. "I'm just now wearin' out my last set of GI underwear," he admits cautiously. He is also in the process of buying a small, modern, two-bedroom house in the Hollywood hills. He has only the one good suit, the one good tie and a 1951 sedan.

Parker was born on a small Fort Worth, Tex., ranch and grew up in San Angelo, "about 95 mile down the road from Brownsville." A graduate of the University of Texas, he served aboard a minesweeper during World War II and first visited Hollywood in 1943 while in the Navy. "They took me on a tour of the lot where they were making 'State Fair,'" he says, "and I sort of got a hankering right there to be an actor. Looked like pretty much fun."

After the war he studied dramatics at USC, got himself a business manager and was turned down by a number of otherwise normally astute talent scouts. His first real acting job was a bit part in a road company of "Mister Roberts" in Los Angeles. Disney finally spotted him in "Them."

Parker (Fess is his real name, and his father's—means "proud" in Old English) keeps fit by swimming, water-skiing and, more recently, hiking.

His girl friend, as he refers to her, recently tried to get him to take up skiing, but it didn't work out too well. "Bought m'self some ski pants for darn near $20," he says, "and took just one spill. Wound up with the doctors. Ankle man alone cost me $54."

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TV GUIDE †

TV Guide Asked:

'Which Are Your Favorite TV Shows?'

—and 45,000 Readers Answered

1. DISNEYLAND
2. GEORGE GOBEL
3. JACKIE GLEASON
4. I LOVE LUCY
5. DRAGNET
6. GROUCHO MARX
7. GODFREY (SCOUTS)
8. ED SULLIVAN
9. THIS IS YOUR LIFE
10. I'VE GOT A SECRET

11. OUR MISS BROOKS
12. MILTON BERLE
13. FORD THEATER
14. WHAT'S MY LINE?
15. JACK BENNY
16. HERB SHRINER
17. MEDIC
18. GODFREY (FRIENDS)
19. DEAR PHOEBE
20. FATHER KNOWS BEST
21. LORETTA YOUNG
22. BOB CUMMINGS
23. BISHOP SHEEN
24. DANNY THOMAS
25. MEET MILLIE

About six weeks ago we wound up a story on the race among shows for high ratings, with a coupon which asked: "Which Are *Your* Favorite Shows?" The coupon named 16 programs that appear on the "Top 10" lists of the major rating services, and provided space for writing in favorites not listed. Readers were asked to circle—or write in—the five shows they watch most often.

There was no poll or contest intended, and we offered no prizes or other inducements to send in the coupons. As a matter of fact, we buried the thing at the bottom of a page because we were, quite frankly, curious to see just how much trouble viewers would take to make their program likes known.

But, despite the lack of fanfare or bonuses, more than 45,000 readers (a number exceeding every man, woman and child in New Brunswick, N.J.) sat down, got out their pens, licked stamps, addressed envelopes and filled out the coupon. We employed Research, Inc., to tabulate the results, and the list of our readers' 25 favorites appears on these pages.

ARB	NIELSEN	PULSE	TRENDEX
Uses "Diary Interview System" in 500 representative homes in each of 70 cities.	Uses devices which record program choices throughout month in 750 selected homes.	Uses "Aided Recall System" of personal interviews in 6000 homes in 64 cities.	Makes 700 phone calls per half-hour show to viewers in 15 selected cities.
GROUCHO MARX	I LOVE LUCY*	JACKIE GLEASON	JACKIE GLEASON
JACKIE GLEASON	I LOVE LUCY*	DRAGNET	ED SULLIVAN
ED SULLIVAN	DISNEYLAND	ED SULLIVAN	I LOVE LUCY
I LOVE LUCY	JACKIE GLEASON	I LOVE LUCY	JACK BENNY
GEORGE GOBEL	MARTIN & LEWIS	GROUCHO MARX	I'VE GOT A SECRET
HERB SHRINER	DRAGNET	BOB HOPE	DRAGNET
DRAGNET	GROUCHO MARX	GODFREY (SCOUTS)	GROUCHO MARX
DISNEYLAND	MILTON BERLE	JACK BENNY	THIS IS YOUR LIFE
BOB HOPE	JACK BENNY	GEORGE GOBEL	GEORGE GOBEL
JACK BENNY	GEORGE GOBEL	DISNEYLAND	FORD THEATER

We also are publishing the "Top 10" lists of the major rating services for February. Because each uses a different system of sampling, there is no basis for comparing the rating service lists with our list.

Still, the results shown in the TV GUIDE table are interesting—even surprising. *Disneyland*, George Gobel and Jackie Gleason outdistanced the field. What makes this a rating race upset is the fact that the *Disneyland* and *Gobel* shows made their debuts only this season. They certainly took little time, as a matter of fact less than five months, to accumulate vast audiences.

† First 16 shows were listed on TV GUIDE coupon; 17 through 25 are write-ins.

* Lucy is listed twice because, under different sponsors, it topped poll for two weeks covered by survey.

Then there is the write-in matter. *Medic*, for example, wasn't listed in our coupon but thousands of viewers took extra time and trouble to give it a boost. In the same category are *Godfrey and Friends*, *Dear Phoebe* and *Father Knows Best*. Five others also showed up well even though they were not listed in the coupon.

Our "Top 25" lists only the programs that received more than three percent of the vote. Twenty-six other shows received between one and three percent, and scores more polled less than one percent. Two thirds of the voters wrote in at least one show.

For giving us—and all our other readers—an opportunity to know what your favorite shows are, we want to thank the more than 45,000 of you who sent in coupons.

Life And Times Of George Gobel

(*By George Gobel — Who Else?*)

George Gobel was born in Chicago, and then—but here's Gobel, by George:

He gets a name:

It's interesting how I got to be George Gobel. I come from a very large family. One day Dad called all of us children into the living room and said, "Okay, now, which one of you kids wants to be George Gobel?" I wanted to be Douglas Fairbanks, Jr. But that was already taken.

And goes to school:

I was teacher's pet. The reason I was teacher's pet is—the salaries teachers get, she couldn't afford a dog.

Then sings in public:

As a boy, I had a very high singing voice. I was the vocalist with our school orchestra . . . and to give you an idea how high my voice was, I was the girl vocalist.

And learns the guitar:

I taught myself how to play the guitar. I can't play very well. Maybe because I'm not a very good teacher.

Came the war:

I'm a typical American boy. I fought the war for Mom's apple pie, the right to cuss the umpire . . . and a good home in a saloon. I know how soldiers think. I even know *what* they think . . . but this is a family show. I used to be a lieutenant in the Air Force. I had to be a lieutenant. I was too young to be an enlisted man.

And another one:

Alice is my wife by a practical joke that backfired . . . She's my first wife. I call her my *first* wife to keep her on her toes.

He acquires a home:

We're a one-car family. And like all one-car families in Southern California, we have a two-car garage. Well, it isn't really a two-car garage. What it is is a one-car, one-lawn-mower, one-scooter, one-bicycle, one-trash-barrel, one-doll-buggy, one-washing-machine, one-rollaway-bed garage.

With all modern conveniences:

As soon as we get home, Alice and I go into the ruckus room. That's where we stage all our ruckuses.

And outside interests:

Alice says all I care about is golf-golf-golf. That isn't true, I tell her. I also like money-money-money. And you-you-you. And martini-tini-tini.

But stays the same:

Me, I just stand around like a fellow who's got no reservation and everybody else is a headwaiter. The kind of a fellow I am—honest, straightforward . . . dull. Like when you listen to the radio and the fellow says, "Run down to your neighborhood store." Well, other people walk. But I *run*.

You think he's timid?

Some people have the idea I'm shy, but the most timid man in the world is my brother. To give you an idea how timid he is, he . . . well, he was a 26-month baby. My brother's so timid, he was once held up by telephone. The burglar told him to gather up all the money in the house and meet him at 5th and Main. And my brother *would* have, too . . . except he's too timid to meet strangers.

He sums it all up:

The trouble with me is, people just forget who I am . . . and usually they're too busy to stop and read a fellow's dog tags. I'm just an ordinary, run-of-the-mill human being . . . like the fellow next door. In my case, that's pretty embarrassing, because the fellow next door is a bum.

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TV GUIDE PREVIEWS

A Pair Of Jokers

With the Ricardos now settled in Hollywood, comedienne Lucille Ball has been having a romp. First, Bill Holden "took a pie," as they say in the trade, with Lucy pitching. Then former hoofer Van Johnson traded time steps with her. But her *piece de resistance* comes May 9, with Harpo Marx in a "double in the mirror" bit.

Dan Duryea and Mark Sheeler

Golden Gate Dateline

"Jade Lion" to TV via S. F.

San Francisco is quietly becoming a TV production center: outdoor shots for *The Lineup;* all of *Capt. Z-RO* by Palmer Studios; all of *The Affairs of China Smith* using the New Albion sound stage; and, in the future, James Mason's production of *Embarcadero.*

The first of the *China Smith* series "The Yellow Jade Lion" starring Dan Duryea and featuring Mark Sheeler of San Mateo as the Oriental "heavy," begins May 14 on Ch. 13. Other San Francisco actors to be seen here are Roy Franklin, Ralph Manza, Sidney Walker, Everett Glass, Willie Low, and Chester Gan.

Don Sherwood is the replacement for Bill McGraw on *San Francisco Tonight* beginning Monday at 10:50 P.M. on Ch. 7. On that same night, at 6 P.M., Sherwood's *Belfast Pop Club* is seen at its new time. It's old stand was Saturday at 5:30 P.M.

The Future's File: A big name variety show, produced by Dean Martin and Jerry Lewis' York Pictures Corp., partly owned by Paramount Pictures, replaces the Sunday night "Comedy Hour" on June 12. Although Dean and Jerry will serve as producers, they probably will make only infrequent appearances on the show.

Next week's TV GUIDE will carry a special report on what was behind Godfrey's recent firing of Marion Marlowe, Haleloke, and the Mariners.

The collegiate football games to be telecast nationally by NBC, under its new pact with the NCAA, will include Miami vs. Georgia Tech on Sept. 17; Ohio State vs. Stanford on Oct. 1; Notre Dame vs. Michigan State on Oct. 15; Iowa vs. Michigan on Oct. 29; UCLA vs. USC on Nov. 19; Texas vs. Texas A. & M. on Nov. 24; Army vs. Navy on Nov. 26; and North Carolina vs. Duke on Dec. 3. Regional games will be announced later.

Channels listed in program section

4 KRON-TV	(NBC) 929 Mission Street, San Francisco 19.	GA 1-1100
5 KPIX	(CBS) 2655 Van Ness Avenue, San Francisco 9.	PR 6-5100
7 KGO-TV	(ABC) 277 Golden Gate Avenue, San Francisco 2.	UN 3-0077
8 KSBW-TV	(NBC, CBS, ABC, Du Mont) 238 John, Salinas.	SA 2-6422
9 KQED	(Educ.) 165 Post Street, San Francisco 8.	YU 6-5910
10 KBET-TV	(CBS, ABC) 601 Seventh Avenue, Sacramento.	HU 1-4041
13 KOVR	(Du Mont) 225 E. Miner, Stockton, HO 6-6981; 450 Ninth St., S.F.	UN 3-6727
32 KSAN-TV	(Ind.) 1355 Market Street, San Francisco 3.	MA 1-8171
36 KTVU	(NBC) 2293 E. Main Street, Stockton 5.	HO 5-7271
40 KCCC	(Ind.) Television City, Garden Highway, Sacramento.	WA 5-3533

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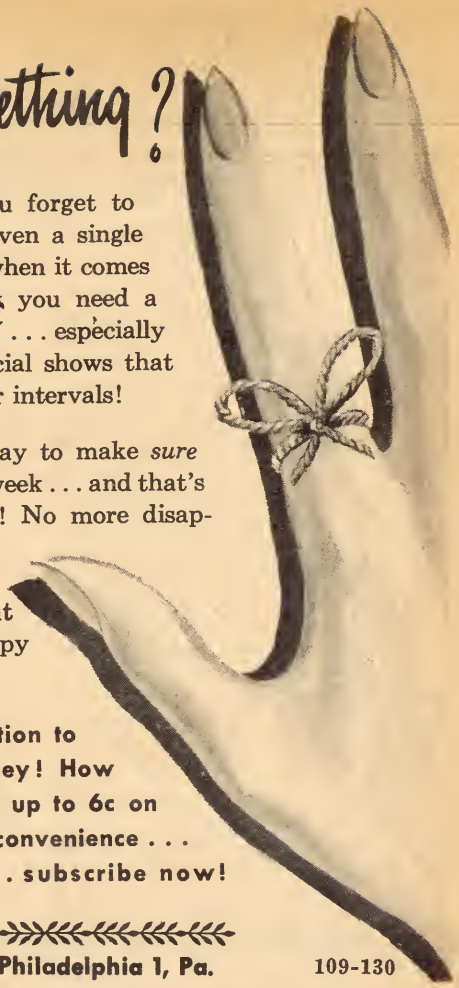

It's pretty drastic when you forget to buy TV GUIDE! Missing even a single copy means that you're *lost* when it comes to television! You find that you need a copy *every week* to enjoy TV . . . especially to keep track of all the special shows that pop on the screen at irregular intervals!

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Anything Can Happen On

PANORAMA PACIFIC

Tomorrow and tomorrow and tomorrow—in fact, every Monday through Friday from 7 to 9 A.M.—KPIX, Channel 5 wakes up West Coasters with *Panorama Pacific.*

Because this imaginative show is geared to be of interest audibly as well as visually, you can watch or merely listen to ace newscaster Grant Holcomb discuss news and weather. You meet emcee Red Rowe's in-person musical guests or sip coffee to his perky discs. You peek at Helen Parrish and the latest fashions. Or you catch a rare sight on one of George Wolfe's feature spots.

Frequently educational, these latter have included pointers on how to recognize dangerous insects and reptiles, how to ski, milk a cow or wrestle an alligator, and once, a very sober discussion of narcotics.

Melodramatic too, was an Indian fakir who walked barefoot on broken glass. George has been slapped by a tiger; Helen cornered by a leopard; and "William Tell" Rowe has been a sharpshooter's target.

Entertainment inevitably results when the crew moves outdoors. Once, early risers got a bird's eye view of Hollywood from a helicopter which took a camera skyward. Despite the height of almost 400 feet, the camera remained attached to the studio by cable. The helicopter hovered while the camera panned around the city, then glided down to the parking lot—the plane, not the camera.

By now, hardened viewers of *Panorama Pacific* are hardly surprised by

Helen pours while George, Red and Grant (L to R) clutch cups.

the sight of camels racing along Vine Street, Grant Holcomb on a runaway tractor, or an interview with a fireman atop an 80-foot ladder.

But George Wolfe himself was startled during a how-to-do-it tire-changing feature. He had parked in a restricted zone and removed the tire, when two cops walked on the scene, unaware that it was a TV stunt. George in turn, thought the producer was pulling a gag on him and treated the policemen with audacious contempt. He was all but arrested.

Once the cast showed up in pajamas, just the way they figure people watch at home. Another morning, viewers had mush for breakfast—the Alaskan sled-dog type, that is—when a team of furiously barking huskies pulled a huge sled at top speed along the boulevard.

There have been about 1,000 of these feature spots since the show hit the screens during November, 1953.

Panorama's growing list of fans are articulate about what they like or dislike, according to producer Jim Patterson. Styles and homemaking bits are popular with the ladies; reports on hunting, fishing and football forecasts, with the men. Children delight in animals, trains, and fire engines.

And tomorrow, there will be more surprises. The informality in the studio and the air of spontaneous participation are contagious right through the TV tube.

TV Programs

For Week Beginning April 30, 1955

SATURDAY
MORNING

7:30 5 **Film Feature**

8:00 5 **Western Farm and Family**
The sugar beet is discussed by University of California Farm Advisor Bill Seyman.

8:30 5 **Winky Dink and You —Kids**
The kids draw faces on Tick and Tock as Jack Barry talks to them. Then they draw a snake who plays the maracas with his rattles. The fifth episode in Winky's adventures with the saboteur.

9:00 5 **Adventure School—Kids**

Saturday, April 30th
Oaks vs. Seals
with Don Klein
and Bill Laws, Jr., in
"The Clubhouse"
2:00 p.m.
"Baseball Scoreboard"
5:00 p.m.
"Roy Storey—Sports"
5:15 p.m.
WESTINGHOUSE
TELEVISION
KPIX
SAN FRANCISCO
5

9:30 5 **Deputy Dave—Kids**

9:45 4 **News and Music**

10:00 4 40 **Pinky Lee Show—Kids**
5 **Contest Carnival—Kids**
Gene Crane has four more young acts competing for prizes: A hand-balancing duo of Philadelphia. Dorothy McArty, baton-twirler of Hyattsville, Md. Perry Coe & Pixiecardo, trained doe act of Winchester, Va. A trampoline trio of Coatesville, Pa.
7 **Answers For Americans**

10:30 4 **Winchell & Mahoney**
Things are buzzing down at the Club House as Jerry and Knuck try to pin down the season's first mosquito. Paul, Mary Ellen Terry and Milton DeLugg join in the battle. After Irving the scholarly mouse tells Knucklehead Smiff "how to destroy mosquitoes," Knuck sings a song about the subject.
5 **It's Trude Time—Kids**
Trude-bell the goat listens attentively to Trude as she tells her stories.
7 **Soldier Parade**
40 **Capitol Gardener**

10:45 5 8 10 **Baseball Preview**
40 **MOVIE—To Be Announced**

10:55 5 8 10 **Baseball Game**
The Cleveland Indians meet the Baltimore Orioles at the Municipal Stadium in Cleveland. Dizzy Dean, Buddy Blattner.

11:00 4 **Funny Boners—Quiz**
Host Jimmy Weldon and his "Ducky" pal, Webster Webfoot, harmonize to "When the Red Red Robin Comes Bob Bob Bobbin' Along." There are prizes for those children who correctly answer the questions and perform the stunts assigned to them.
7 **Chef Cardini—Cooking**

11:30 (4) **Space Cadet—Adventure**
Tom Corbett and his buddies are trapped aboard a training ship on its test flight. The ship is supposed to pass through the asteroid belt. Frankie Thomas.

AFTERNOON

12:00 (4) **Fireman Frank—Kids**
(7) **MOVIES—Western**
(1) "Lightning Raiders." An important letter is among the pieces of mail stolen off a stagecoach and the would-be recipient takes off after the crooks. Buster Crabbe, Al St. John. (2) "The Texas Kid." U. S. Marshals are detailed to wipe out a band of highwaymen. Johnny Mack Brown, Raymond Hatton.
(40) **Western Theater**
1:30 (5) **Sports—Roy Storey**
2:00 (5) **Clubhouse Sports**
(7) **Capt. Hartz—Pets**
(8) **News and Weather Report**
(10) **News Bulletins**
2:05 (7) **MOVIE—Western**
"Pioneer Justice." "Lash" La Rue, Jennifer Holt star.
2:15 (5) **Pacific Coast Baseball**
Oakland Oaks vs. San Francisco Seals.
(8) **The Big Picture—Army Film**
"German Youth Activities." Viewers are shown the efforts put forth by our soldiers in Germany to show German youth the ways of democracy.
(10) **MOVIE—To Be Announced**
2:30 (40) **4H Club—Education**
3:00 (7) **Chef Cardini—Cooking**
(40) **MOVIES—To Be Announced**
3:30 (7) **Wrestling—Texas**
4:00 (7) **Your Health—Jack LaLanne**
(8) **Rustler's Roundup**
(32) **MOVIE—Western**
"Cyclone of the Saddle."
4:30 (5) **Baseball Scoreboard**
(7) **Wrestling—Chicago**
4:45 (5) **Sports Show—Storey**
5:00 (5) **Baseball Scoreboard**
(8) **MOVIE—To Be Announced**
(32) **Golden Gate Meditations**

TV Sports GUIDE

SATURDAY, APRIL 30

BASEBALL: Baltimore Orioles vs. Cleveland Indians, 10:55 A.M. (5), (8), (10). Oakland Oaks vs. San Francisco Seals, 2:15 P.M. (5). **BOWLING:** Championship, 8 P.M. (13). **WRESTLING:** Texas, 3:30 P.M. (7); Chicago, 4 P.M. (7); Texas, 7:30 P.M. (8); Hollywood, 8 P.M. (32); Workout with Wrestlers, 12:15 A.M. (4).

MONDAY, MAY 2

BOXING: Pete Adams, Newark, N. J., middleweight, vs. Pat Lowry, Toledo, O., welterweight, 10 rounds, Chris Schenkel reporting, 7 P.M. (13). **HORSERACING:** Golden Gate Fields, 9 P.M. (32). **WRESTLING:** 8 P.M. (13).

TUESDAY, MAY 3

BASEBALL: Oakland Oaks vs. Los Angeles Angels at Oakland, 8 P.M. (32). **HORSERACING:** Golden Gate Fields, 7:15 P.M. (32). **WRESTLING:** 6 P.M. (32).

WEDNESDAY, MAY 4

BASEBALL: Oakland Oaks vs. Los Angeles Angels at Oakland, 8 P.M. (32). **HORSERACING:** Golden Gate Fields, 7:15 P.M. (32). **WRESTLING:** 6 P.M. (32).

THURSDAY, MAY 5

BASEBALL: Oakland Oaks vs. Los Angeles Angels at Oakland, 8 P.M. (32). **HORSERACING:** Golden Gate Fields, 7:15 P.M. (32). **WRESTLING:** 6 P.M. (32); Live Wrestling from Stockton, Bob Fouts reporting, 9 P.M. (13).

FRIDAY, MAY 6

BASEBALL: Oakland Oaks vs. Los Angeles Angels at Oakland, 8 P.M. (32). **BOXING:** Harold Johnson, light-heavyweight, vs. Tommy Jackson, heavyweight, 10 rounds from Philadelphia. Jimmy Powers reporting. 7 P.M. (4), (8), (36), (40). **HORSERACING:** Golden Gate Fields, 7:15 P.M. (32).

5:15 5 **Sports Cars on Parade**

5:30 4 **Roy Rogers—Western**

"Dead Men's Hills." Dale's kindness gets her, Roy and Pat into trouble when they try to catch the outlaws hidden in Dead Men's Hills. She insists on going in to help out the wounded sheriff who's trapped near the men. Roy Rogers, Dale Evans, Pat Brady.

5 **MOVIE—Comedy**

Saturday Matinee: "My Best Gal." A teen-aged girl endeavors to get a backer interested in a musical written by her boy friend. Jane Withers.

7 **To Be Announced**

10 **Scrap Book**

32 **Film Feature**

"High Yield Harvesting."

5:45 13 **This Is America**

EVENING

6:00 4 **MOVIE—Drama**

Home Theater: "Lulu Belle." A melodrama about the tawdry escapades of a Natchez saloon-singer who rises to fame and wealth on Broadway. Dorothy Lamour, George Montgomery.

5 **The Millionaire**

"The Story of Luke Fortune." A Texas cowboy brings his horse to Madison Square Garden. Not only is the cowboy named champion; but he's the recipient of a cashier's check for $1,000,000. The cowboy: Hugh O'Brien. The girl he left behind: Coleen Gray.

7 40 **Ozark Jubilee—Variety**

Red Foley and the cast get together and celebrate their first show from their new permanent home in Springfield, Mo.

IS THIS THE END FOR GODFREY . . . ?

See your new TV GUIDE . . . on sale THURSDAY

8 **Adventure Theater**

10 **R.F.D. 10—Farm News**

13 **Ramar of the Jungle**

"Thunder Over Sangoland." Two outlaws attempt to take over rich oil fields in the jungle and start a tribal war. Ramar restores law and order. Jon Hall.

32 **Farm Forum**

36 **MOVIE—Western**

"Desert Bandit." In order to get the goods on a gang of outlaws, a ranger pretends he has gone over to the side of banditry. Don "Red" Barry.

6:30 5 **Beat the Clock—Games**

Why does a wife love to smack her husband in the puss with a pie? Answers on Page 13.

10 **Film Feature**

13 **Gene Autry—Western**

"The Killer Horse." Gene protects a young boy's unbroken horse when the animal is accused of killing an old prospector. Though evidence "proves" that the horse is at fault, Gene sets out to find the real killer.

32 **Rosary Hour—Religion**

6:45 32 **Soul's Harbor—Religion**

7:00 4 **EDDIE CANTOR—Comedy**

In "Commercially Ever After" Eddie plays Barney Grant, a former TV celebrity who's fallen into obscurity. To put himself on the map again he conceives the idea of sponsoring himself and plugging a product that doesn't exist.

5 8 **PROFESSIONAL FATHER**

As they approach the 18th hole, Dr. Wilson and his opponent learn that the winner of the golf match is expected to buy champagne for the entire club. Barbara Billingsley and Steve Dunne star. Peter Leeds is the golfing partner.

7 **I SEARCH FOR ADVENTURE**

"The Sea of Cortez." Most maps refer to it as the Gulf of California, that body of water that separates Baja from Mexico. On Tiburon Island we find a primitive tribe of Indians, reputed to be the only cannibals in North America. Colonel John D. Craig is featured.

10 THE PROFESSOR
13 HAYRIDE—Kennedy
32 THE CHRISTOPHERS
36 WRESTLING—Main Event
40 STOP THE MUSIC—Quiz

7:30 4 **SHOW WAGON—Heidt**

Horace Heidt's Show Wagon stops at Cleveland, where local performers and a local hero will be saluted. Each week, Heidt honors a native of the state he's visiting who has performed an heroic act. They are given an award.

5 10 **HARRY OWENS**

Highlight of tonight's show is a hula square-dance performed by Gil Mershon, Hilo Hattie, Prince Kawohi and Moana. Harry Owens, Na Pua, Lei Aloha.

7 FRANKIE ALBERT SHOW
8 TEXAS RASSLIN'
32 FILM FEATURE
40 DOLLAR A SECOND—Quiz

7:45 7 **BYRON NELSON—Golf**

8:00 4 **MICKEY ROONEY**

An act in TV inspires Mickey and his pal, Freddie, to become lion tamers.

5 10 **JACKIE GLEASON**

Ralph Kramden has had just about enough of the bad conditions in his apartment. In revolt against the landlord, he withholds the rent money and spends it on improvements. Art Carney, Audrey Meadows, Joyce Randolph, June Taylor Dancers, Ray Bloch. *How much is left for Jackie out of $11,000,000 after taxes? Learn the truth about TV salaries in next week's* TV GUIDE.

7 **MOVIES—Crime**

Caravan: (1) "Apology for Murder." A reporter sets out to kill his girl friend's husband. Ann Savage. (2) "Mr. Wong, Detective." A guilty person tries to act guilty in order to avert suspicion from himself. (3) "The Flying Serpent." A mad archaeologist discovers the lost treasure of Montezuma.

13 CHAMPIONSHIP BOWLING
32 WRESTLING—Hollywood
36 MOVIE—Western

"Bar Z Badmen."

Enjoy such stars as
William Lundigan,
Bruce Bennett,
Ellen Drew
in
SCIENCE
FICTION
THEATER

SATURDAY
9:30 PM

Enjoy this
Science & Fiction
Thriller

KSBW TV 8
SALINAS-MONTEREY

40 MOVIE—To Be Announced

8:30 4 40 SO THIS IS HOLLYWOOD
"The Great Lover." Andy Boone's elected to keep Kim's teen-age cousin away from the Hollywood wolves.

8 MINIATURE PLAYHOUSE

9:00 4 36 IMOGENE COCA
Jerry convinces Betty that it would be far more sophisticated to spend their vacation on a cruise to some remote and undiscovered spot, than to go where "everybody goes."

5 8 10 TWO FOR THE MONEY

13 BIFF BAKER, U.S.A.
"Alpine Assignment." While journeying in the Alps, Biff Baker and his wife, Louise, find a wildcat radio station.

32 FILM FEATURE

40 RAY MILLAND—Comedy
Stage actress Audrey Molehouse, played by guest star Miriam Hopkins, bequeaths her memoirs to her alma mater, Comstock College. Several of the male members of the faculty are concerned.

9:30 4 36 DONALD O'CONNOR
A huge oil painting, depicting a scene from the American Revolution, is sent to Donald and Sid Miller by an unknown admirer. It inspires them to appear in a sketch as song writers of that day. In another scene, Donald appears as the picture's painter, an 18th-century French artist. He sings "I Like My Eggs on the Sunny Side" and dances in a production.

5 MY FAVORITE HUSBAND
To impress an old schoolmate, Liz hires a staff of servants.

8 SCIENCE FICTION THEATER
"Time is Just a Place," stars Don DeFore and Marie Windsor as the Browns, a couple whose new neighbors seem up to something strange.

10 MOVIE—To Be Announced

13 MOVIE—Drama
Saturday Night Movie: "Suspected Person." (English) Robbers shoot accomplice for loot; and the dying accomplice claims he gave the money to a reporter.

40 BREAK THE BANK—Quiz

10:00 4 8 36 GEORGE GOBEL
Jimmy Stewart, motion picture actor and parent, discusses the problems of child raising with his friend, Lonesome George. Peggy King, John Scott Trotter. *Mr. Gobel reveals some of his most sensitive thoughts* on Page 10.

5 LUCKY SPORTS TIME

32 FILM FEATURE

40 GEORGE GOBEL
George devotes tonight's program to monologs and later introduces the Jack Shafton Puppets.

10:20 7 MOVIE—To Be Announced

10:30 4 36 40 HIT PARADE
Gisele MacKenzie, Dorothy Collins, Snooky Lanson, Russell Arms, the Raymond Scott Orchestra and the Hit Parade Singers and Dancers join in a salute to the songs most sung and played in the U.S.A. As extra treats: the dancers offer "Good Morning"; and Gisele MacKenzie sings "It's a Lovely Day Today." *Dorothy Collins is one of the new mothers saluted in next week's* TV GUIDE.

5 BIG TOWN—Stevens
"Mercy or Murder?" Steve Wilson gets involved with this moral issue.

8 THE RUGGLES—Comedy

13 MARKO—Game

32 MOVIE—To Be Announced

11:00 4 MOVIE—Drama
"The Amazing Mr. X." A fake medium tells a young woman he can communicate with her supposedly dead husband.

5 MOVIE—Drama
Movies at Eleven: "The Jewels of Brandenburg." When priceless crown jewels vanish, government officials recall a music professor from a small college to resume his role as intelligence operator.

10 News Headlines

40 MOVIE—Drama
Theater of Stars: "Slightly Honorable." A young attorney fights a crooked political machine. Pat O'Brien.

11:30 7 Dance Lessons

12:15 4 Workout with Wrestlers

5 Headline News

MORNING

8:45 5 Industry on Parade
(1) The world's first motion picture studio, the "Black Maria" is reconstructed. (2) The most modern methods of labor-saving material handling are utilized to put glass making on an assembly line basis. (3) Making television parts of ceramics. (4) How certain banks aid in community relations.

9:00 5 Lamp Unto My Feet
"A Journey of a Night." A verse play by Charles Norman, is the Easter presentation. This half-hour drama, set in a border town in the U.S. in 1850, retells the story of Mary's third journey to Calvary. Mildred Dunnock stars as Mary.

9:30 5 Look Up and Live—Religion
An engaged girl writes to Msgr. Dougherty for advice. Her college roommate, aunt and mother are against her marriage. Patsy Flicker is the roommate, and Eleanor Phelps, the mother.

7 Film Feature

10:00 5 The Big Picture—Army Film
7 Garden Show

10:15 4 News and Music

10:30 4 American Forum—Education
Four Governors answer teen-agers' questions: Robert Meyner (D., N. J.), Walter Kohler (R., Wis.), J. Bracken Lee (R., Utah) and George Leader (D., Pa.). Stephen McCormick moderates from Washington, D. C.

5 Puppet Tales
7 The Christophers—Religion

10:45 5 Cartoon Cutups—Kids
40 The Christophers—Religion

11:00 4 The Christophers—Religion
7 Church in the Home
40 Faith for Today—Fagal

11:30 4 Green Thumb—Gardening
5 Almanac of Liberty
SPECIAL The Anti-Defamation League presents its Democratic Legacy Awards at the Waldorf-Astoria Hotel. One of the awards is to "Studio One," for its play, "Almanac of Liberty," by Reginald Rose. Keynote speaker is Supreme Court Justice William O. Douglas, author of the book, "Almanac of Liberty," which inspired Rose's play. Via kinescope, the original performance of the play is given in its entirety. The setting is the Town Hall of Ridgeville; the time, 10:23. Into the hall comes a group of Ridgeville men, though no one knows why. The clock stops at 10:24 and time stands still while Ridgeville learns a lesson in liberty and tolerance.

CAST

Ben Phillips.....Lee Richardson
Mr. Nathan.....Eli Mintz
Mrs. Nathan.....Frieda Altman
Hank.....Pat Hingle
Michael Lester.....Joe Fallon
Susie Lester.....Ginger MacManus
Mr. Neary.....P. J. Kelly

40 This Is the Life—Religion

11:45 4 Scripture Sketches—Fisher

A great book
A great drama . . .
"ALMANAC OF LIBERTY"
Sunday, May 1st only
11:30 a.m. to 12:30 p.m.
WESTINGHOUSE TELEVISION KPIX SAN FRANCISCO
5

AFTERNOON

12:00 (4) (40) Frontiers of Faith
This month's programs are under the auspices of the Jewish Theological Seminary. Today's drama by Marc Siegel is titled "Bible Blueprint of the Holy Land." It tells of the expeditions of Dr. Nelson Glueck into the Holy Land and of his amazing discovery of King Solomon's copper mines.

(7) This Is the Life—Religion
"Revenge." The story of two brothers-in-law, John Stanton, a policeman, and Douglas Donovan, a lawyer. Douglas harbored a grudge against his brother-in-law for many years and finally has a chance to "get even."

12:30 (4) Things to Remember
(5) Let's Take a Trip
Sonny Fox takes Ginger and Pud for a ride on the Port of New York Authority tug, "Dalzelleader." Viewers join them as the tug starts the Grand Columbiana fruit boat on its trip to South America.

(7) Faith for Today—Fagal
Pastor Fagal presents a musical program featuring Minnie Iverson-Wood, choral director from Washington, D. C.

(40) Film Feature

1:00 (4) Background—Documentary
Miroslava Nachodska, champion Czechoslovakian ice skater who defected to the West when her team visited Vienna, is the central figure of today's show. We see her skating at the winter resort of Garmisch-Partenkirchen in Bavaria, as well as an interview with her at the escapees camp operated by the U. S.

IS THIS THE END FOR GODFREY . . . ?
See your new TV GUIDE . . . on sale THURSDAY

(5) The Lone Ranger—Western
"Rifles and Renegades." The Lone Ranger suspects a storekeeper of being in cahoots with a gang that steals rifles from the Army and sells them to an Indian chief.

(7) Our Catholic Heritage
(40) Background—Education
1:30 (4) Time for Youth
(5) Face the Nation—Panel
(7) Cartoon Time
(40) How Does Garden Grow?
1:45 (7) Manners for Mutts
(10) News Report
1:50 (10) Church at Work
2:00 (4) Kieran's Kaleidoscope
(5) The American Week
Eric Sevareid's Washington show of news and analysis will be seen for just 15 minutes this week only.

(7) Super Circus—Variety
(40) Sacramento Varieties

2:15 (5) Subscription TV—Debate
SPECIAL Should some TV programs be paid for directly by the viewers? This whole question is debated by two men, and these men are interrogated by a panel. The spokesman against subscription TV is Victor Sholis, radio and TV station executive of Louisville, Ky. Spokesman for pay-as-you-go video is W. Theodore Pierson, counsel for a company that has developed a system of subscription television. Moderator: Dwight Cooke. *You'll find a rundown of the issues in next week's* TV GUIDE.

(10) News Review
2:30 (4) Take a Stand—Trumbull
(10) The Search—Documentary
2:45 (13) Industry on Parade
3:00 (4) Meet the Press—Panel
Gov. Averell Harriman of New York meets a panel of newsmen headed by Lawrence Spivak.

(5) MOVIE—Drama
Sunday Matinee: "Johnny Doughboy." Seeking romance, a young teen-ager becomes involved with a middle-aged playwright. Jane Withers, Henry Wilcoxon.

7 Cisco Kid—Western
10 Our Story
13 MOVIE—Western

Cowboy Classics: "Six Gun Rhythm." A football star journeys to a lawless Texas town where his father has been killed. Tex Fletcher.

40 MOVIE—To Be Announced

3:30 4 People Are Funny

A contestant is told to find a home for a family of rabbits; Miss Oklahoma tests the jealousy quotient of a man's fiancée; a huge box is presented to a member of the audience. Art Linkletter.

7 Captain Midnight—Kids

"Secret of the Jungle." Midnight, Tut and Ikky become involved in a native uprising in darkest Africa. Richard Webb, Sid Melton.

CAST

Capt. Midnight.....Richard Webb
Ikky .....Sid Melton
Tut .....Olan Soule
Chuck .....Renee Beard
Goranov .....John Banner

The adventure series is reviewed in next week's TV GUIDE.

10 Oral Roberts—Religion

4:00 4 MOVIE—Drama

Feature Playhouse: "Jane Eyre." A timid girl secures a position as governess in the home of an impetuous and moody man. Orson Welles, Joan Fontaine, Margaret O'Brien.

5 Del Courtney—Variety
7 Sky King—Adventure

"Blackmail." The local banker, a highly respected citizen of the town, is visited by two blackmailers who can link him to a 23-year-old crime. Kirby Grant, Gloria Winter, Ron Hagerthy.

8 World in Documentary
10 Mather Field, U.S.A.
13 MOVIE—Drama

"Juggernaut." A clever doctor, in need of money, accepts a wife's offer to attend her husband in order to poison him. Boris Karloff, Joan Wyndham.

36 Town Meeting—Religion

4:30 7 Boston Blackie—Drama

A friend of Mary's witnesses the killing of her husband by a notorious criminal, but is too afraid to tell what she has seen. Blackie solves the crime.

8 36 This is the Life—Religion
10 To Be Announced
40 MOVIE—To Be Announced

4:45 5 Short Story Theater

5:00 4 Hall of Fame—Drama

"Oliver Wendell Holmes." The elegance and social standing of young Civil War Lieutenant Oliver Wendell Holmes earned him nothing but the resentment of the troops under him. The young officer had, somehow, to prove worthy of his company's respect.

5 Lucy Show—Comedy

"The Benefit." Ethel wants Ricky as solo entertainer at the club's benefit show, but Lucy thinks that a husband-and-wife duet would be far more entertaining. Somehow Ricky doesn't agree. Lucille Ball and Desi Arnaz co-star.

7 Amateur Hour—Budda
8 It's a Great Life—Comedy

"Formal for Amy." Amy Morgan is all excited about a coming formal affair until her gown comes back from the cleaners. The dress is ruined and all seems lost. Francis Bavier.

10 The Professor
13 Oral Roberts—Religion
36 Facts Forum

5:30 4 Capt. Gallant—Adventure

"Caravan Patrol." Capt. Gallant organ-

FOR ACTION—SEE
Buster Crabbe *as*
CAPTAIN GALLANT
of the Foreign Legion
Presented by **HEINZ** 57
SUNDAY Ch. 4 5:30 P.M.

izes a caravan patrol to find the prosperous merchant who demanded protection against raids on his caravans. Capt. Gallant: Buster Crabbe. Cuffy: Cuffy Crabbe. *This Foreign Legion stanza is reviewed in next week's* TV GUIDE.

5 Bandstand Revue

7 MOVIE—Musical

Sunday Matinee: "52nd Street." A musical about the history of Manhattan's 52nd Street, showing the gradual change in the street's character. Ian Hunter, Leo Carrillo, ZaSu Pitts, Kenny Baker.

8 People Are Funny

Art Linkletter emcees.

10 Prescription for Living

13 36 Big Picture—Army Film

EVENING

6:00 4 MOVIE—Drama

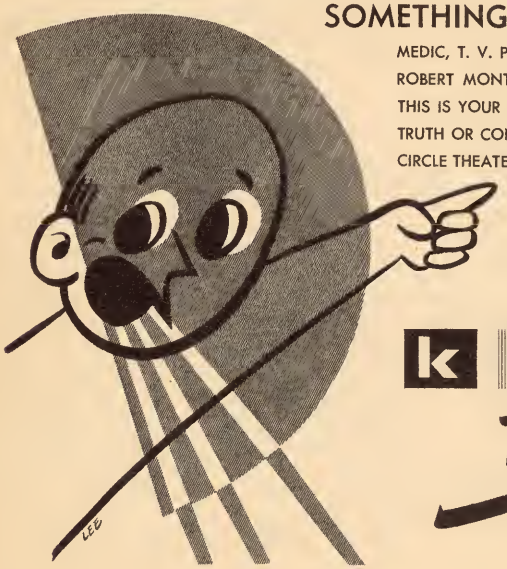
"The Macomber Affair." Hemingway's tale of a lion-hunting expedition in Africa, and how the wife of a rich American becomes enamored of their guide. From the story, *The Short Happy Life of Francis Macomber.* Gregory Peck, Joan Bennett, Robert Preston.

5 8 You Are There

"The Emancipation Proclamation" on Jan. 1, 1863. Walter Cronkite and his news staff stand by as President Lincoln tries to decide whether or not he should sign the bill that will free all slaves in the Southern territories. The fate of the Union cause may rest upon Lincoln's decision. Jeff Morrow, Howard Wendell.

10 You Are There

"Lou Gehrig's Greatest Day," July 4, 1939. A capacity crowd gathered at Yankee Stadium to pay tribute to baseball's "Iron Man." Walter Cronkite and his news staff are here to interview Grantland Rice, Gehrig's family, trainer "Doc" Painter and others who help us relive the fabulous Lou's career. Lou himself is seen in film clips made during



SOMETHING TO SHOUT ABOUT!

MEDIC, T. V. PLAYHOUSE, MR. PEEPERS, ROBERT MONTGOMERY, N.B.C. NEWS, THIS IS YOUR LIFE, VIDEO THEATER, RED BUTTONS, TRUTH OR CONSEQUENCES, FIRESIDE THEATER, CIRCLE THEATER. ONLY A FEW OF THE GREAT NEW SHOWS TO BE SEEN OVER . . .

k t v u

36

his baseball career. A highlight is Gehrig's farewell to the crowd gathered that day at Yankee Stadium.

CAST

Grantland Rice.....Roy Engel
Mrs. Gehrig.....Sheila Bromley
"Doc" Painter.....Paul Birch
Mrs. Gehrig (Mother).....Edit Angold
Mr. Gehrig (Father).....Hans Herbert

13 This Is the Life—Religion

36 MOVIE—Drama

Star Theater: "Driftwood." When an orphan girl is left alone in a desert town she is adopted by the town doctor. Ruth Warrick, Walter Brennan, Dean Jagger.

40 Meet the Press—Panel

Gov. Averell Harriman of New York meets a panel of newsmen headed by Lawrence Spivak. Gov. Harriman has been U.S. Ambassador to the U.S.S.R. and has been spoken of as a possible Democratic nominee for President next year. Guest panelists are James Reston, Marquis Childs and May Craig.

6:30 5 10 Lassie—Drama

As Lassie prepares for the birth of her first litter, Jeff begins a hazardous journey to summon a veterinarian. Tommy Rettig, Jan Clayton.

8 D. Fairbanks Presents

"Sensible Man." Daniel O'Driscoll, a happy family man and a moderate drinker, is persuaded by a fiery demagogue to give up drink. The effect on his family and friends is nearly disastrous. Finally, the village priest advises him to start drinking again to restore peace and serenity to the town. Cyril Cusack, Barbara Mullen.

13 Bible Dramas

"Voice Within the Wilderness."

40 Superman—Adventure

"Superman in Exile." To save Metropolis Superman must take a drastic step which results in his exile from the city. George Reeves, Jack Larson, Noel Neill.

7:00 5 8 10 JACK BENNY

Fort Knox meets up with the U. S. Mint when Jackie Gleason guests with Jack Benny tonight. The corpulent comic has dropped in at Jack's New York hotel suite to discuss a projected TV deal. Mary Livingstone stops shopping long enough ot join Don Wilson and Rochester in heckling the boss.

7 YOU ASKED FOR IT

Tonight's features: Jim McNamara, originator of do-it-yourself gadgets; TV stunt girl Lee Dickens; movies of stunt performers in action. Art Baker is emcee.

13 MOVIE—Drama

Academy Theater: "Steel Helmet." An American patrol sets up an observation post in a Korean temple during the UN war with the North Koreans. Robert Hutton, Steve Brodie, Richard Loo.

36 THE BIG PICTURE—Army

40 PEOPLE ARE FUNNY

Two contestants are asked to obtain signatures for a couple of most unusual petitions; a jury of policemen decides whether men or women are the better drivers; and a test determines how afraid women are of mice. Art Linkletter emcees the fun.

7:15 4 MYSTERY THEATER

7:30 4 36 MR. PEEPERS—Wally Cox

Wes and his wife return from vacation. They've picked up a new game—golf. Now it's Wes's ambition to join the Jefferson City Golf Club. He asks Robinson and Mr. Remington to use their influence on the Club president. Robinson Peepers:

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Wally Cox. Nancy: Pat Benoit. Wes: Tony Randall. Mr. Remington: Ernest Truex. Marge: Georgiann Johnson. *Sidelight: Tony Randall is now appearing on Broadway in "Inherit the Wind," a drama based on the "Monkey Trial" of the 1920's.*

5 10 WHAT'S MY LINE?

Actress Laraine Day replaces panel member Arlene Francis, who's off on a European jaunt. Regular panelists: Bennett Cerf, Dorothy Kilgallen and Fred Allen. John Daly emcees.

7 PLAYHOUSE—Polly Bergen

Hostess Polly Bergen introduces "The Longest Legs in Town." A long-stemmed show girl is determined to marry a man taller than she is. Her choice is a burly Texas millionaire with "big" ideas. Frances Farwell stars as the show girl.

8 EDDIE CANTOR—Comedy

Banjo Eyes meets cavern mouth as Eddie presents Joe E. Brown as "The Practical Joker." The joker's victims get fed up and decide that the day of reckoning for their tormentor must come.

CAST

Charles Hodges.....Joe E. Brown
Ethel Hodges.....Dorothy Granger
Mr. Gordon.....Thurston Hall
Jocelyn Melton.....Christine Larson

40 LIFE OF RILEY—Wm. Bendix

8:00 4 40 COMEDY HOUR

The show travels to Las Vegas where it is telecast from the newest of the town's super hotels, The Riviera. Headlining the show is the pianist with the candle-lit smile, Liberace. The hotel's chorus line appears in a production number.

5 8 10 TOAST OF THE TOWN

Ed Sullivan's New York guest list headlines: Sultry songstress Eartha Kitt; Jazzman Lionel Hampton and his crew; "Her Nibs," vocalist Georgia Gibbs; Victor Julian's performing French poodles; comedian Phil Foster; and the combined choruses of New York University and Skidmore College. From Hollywood, a special feature shows screen stars Irene Dunne, Dan Dailey, Arlene Dahl, Richard Todd and Robert Wagner in a filmed greeting to Ed.

7 MOVIE—Mystery

"It's Up in the Air." Mystery in which a girl singer is shot while performing over the radio. Frankie Darro, Marjorie Reynolds, Mantan Moreland.

36 TO BE ANNOUNCED

40 MOVIE—To Be Announced

8:15 13 WRESTLING

Youth and experience team up tonight when Wilbur Snyder and Sandor Szabo join forces to challenge two of the roughest and toughest grapplers in the wrestling field: Danny Savich and Sockeye McDonald.

9:00 4 36 TV PLAYHOUSE

"Letter of Recommendation," by Jerome Ross. There is a reason behind an English governess' stipulation that the families she works for have two children, an older boy and a younger girl.

CAST

Mrs. Pinero.....Maureen Hurley
Laura Wilkins.....Augusta Dabney
Rodney Wilkins.....Ross Martin
Marilyn.....Betty Sue Albert
Rod.....Miko Oskard
Dr. Morley.....John Scanlan
Mrs. Milliard.....Louise Buckley

5 8 10 G. E. THEATER

Boris Karloff stars in the comedy, "Mr. Blue Ocean," set in the Orient. A wise old widower wants to marry a beautiful young girl, but he must vie for her attentions with two other suitors. One of his rivals is strong, the other is fast—and both are young.

CAST

Mr. Blue Ocean.....Boris Karloff
Rain Drop.....Susan Strasberg
Narrator.....Eli Wallach
Mr. Green Mountain...Bramwell Fletcher
West Wind.....Anthony Perkins

7 WALTER WINCHELL—News

40 WHERE WERE YOU?

Ken Murray shows film clips of events and personalities of the past.

9:15 7 AMES BROTHERS—Music

9:30 5 LIBERACE—Music
7 RACKET SQUAD—Crime
"The Antique Racket." Reed Hadley stars.
8 LORETTA YOUNG SHOW
"Feeling No Pain." After having a tooth extracted, Judy is too woozy to go home alone. Since her boy friend can't come, the doctor asks handsome Larry Brown to do the job.
10 STAGE 7—Drama
40 BADGE 714—Jack Webb

10:00 4 LORETTA YOUNG SHOW
"I Remember the Rani." Fifteen years later, an English newspaperman reminisces about his visit to the Kingdom of Caneshwar. There, the courageous Maharani ruled until her son was old enough to become Rani.

CAST

Ayesha, the Maharani.....Loretta Young
Alan Chandler.....Edward Ashley
Pandit Rau.....Robert Warwick
Devas the Younger.....David Kasday
Devas as a Man.....Aly Wassil

5 NEWS ANALYSIS—Winter
7 36 BREAK THE BANK—Quiz
8 10 APP'T WITH ADVENTURE
"The Quiet Gun," by Anne Howard Bailey. The time is 1890 and the place is a small town in the southwest. Danger comes in the form of a wanted outlaw, who has imprisoned the doctor. The townspeople prepare for a fight, but the sheriff only sits and waits. MacDonald Carey, Geraldine Brooks and Neville Brand star.
13 MOVIE—Musical
Feature Theater: "Second Chorus." A couple of entertainers are rivals in love and work. Paulette Goddard, Fred Astaire, Burgess Meredith.
40 TV PLAYHOUSE
"Letter of Recommendation," by Jerome Ross. There is a reason behind an English governess' stipulation that the families she works for have two children, an older boy and a younger girl. Maureen Hurley, Augusta Dabney, Ross Martin, Betty Sue Albert, Miko Oskard.

10:30 4 VICTORY AT SEA—Navy
"Sealing the Breach." The Battle of the Atlantic and the anti-submarine warfare. We see captured enemy film showing a surfaced Nazi sub attacking an oil tanker. The lights of a major U.S. city are seen in the background.
5 STAGE 7—Drama
"Armed." An Army bomber carrying a bomb is struck by a plane in a freak accident. The commander of the ship must decide between deserting the plane, dropping the bomb or making a crash-landing.

CAST

Maj. Stevens.....Neville Brand
Lt. Gene Jarech.....Robert Nichols
Capt. Chuck Boske.....Peter Hanson
Sgt. Fred Miller.....Dan Barton
Lt. Bob Handley.....Strother Martin

7 LET'S LOOK AT BOOKS
8 THE CHRISTOPHERS—Religion
10 VICTORY AT SEA

11:00 4 Captured—Crime
"The Case of the Telegraph Swindle." A clever gang manages to extract thousands from lending institutions.
5 Sunday News Special
7 MOVIE—Drama
Center Aisle: "Three Broadway Girls." Two career girls and their friend, a scheming, blonde gold-digger, become involved in a complicated situation. Joan Blondell, Madge Evans, Ina Claire.
10 Father MacConnell—Religion
40 MOVIE—To Be Announced

11:15 5 MOVIE—Western
Late Show: "Challenge of the Frontier." Zane Grey's story of a political bully who attempts to gain control of another man's ranch. Randolph Scott, Barton MacLane, Harry Carey.

11:30 4 MOVIE—Drama
Owl Theater: "Mister Cinderella." When a barber impersonates a millionaire, he finds himself involved in some weird situations. Jack Haley, Betty Furness.
10 News Bulletins

12:30 5 Headline News

MORNING

6:45 4 News and Music
7:00 4 Today—Dave Garroway
5 Panorama Pacific—Variety
8:55 5 New Morning Show
9:00 4 MOVIE—Drama
Pantry Playhouse: "They'll Never Surrender."
5 Faye Stewart—Cooking
9:30 5 Arthur Godfrey—Variety
What is behind Godfrey's recent mass firings? Inside story in next week's TV GUIDE.
40 Breakfast With Gene
10:00 4 Ding Dong School—Kids
40 Film Feature
10:30 4 Way of the World—Serial
5 Welcome Travelers—Bartlett
40 Woman to Woman
10:45 4 Sheilah Graham Show
11:00 4 40 Home—Women's News
This is the first day of this week's brides' school. Acting chief editor Faye Emerson introduces fashion editor Eugenia Sheppard to discuss decorating principles of color and material selection.
5 Robert Q. Lewis—Variety
Monolog ..... Robert Q.
"Secretary Song" ..... Jaye P. Morgan
11:25 7 News Bulletins
11:30 5 Linkletter's House Party
7 Your Health—LaLanne

PET EXCHANGE
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ALL-STAR K-9 CAST

AFTERNOON

12:00 4 40 Tennessee Ernie—Variety
5 The Big Payoff—Quiz
7 Laff Time with Chris—Kids
12:30 4 Feather Your Nest—Quiz
5 Bob Crosby—Songs
40 Midday Reporter
12:55 7 Winner's Circle
1:00 4 MOVIE—Double Feature
Golden Gate Playhouse: (1) "Black Sheep of Whitehall." (English) Confusion reigns supreme when a man is mistaken for a professor of economics who is to advise the government on Latin-American affairs. Will Hay, John Mills. (2) "Basketball Fix." A potentially great basketball player, in college on a scholarship, becomes involved with a shady promoter.
5 Brighter Day—Serial
7 Famous Playhouse—Drama
"I Love You, Trudy." An ex-boy friend and a gang of thieves who have broken into the apartment, promise to keep things humming for a newlywed couple. Karen Sharpe, Todd Karns.
10 Anything Goes
40 Katherine Kerry—Cooking
1:15 5 Secret Storm—Serial
1:30 5 Sandy Spillman Show
7 The Inner Flame—Serial
Dorie disappears from her apartment.
10 Thought for Today
1:35 10 News Report
1:45 7 Road of Life—Serial
10 Robert Q. Lewis—Variety
2:00 5 Garry Moore—Variety
7 Shoppers Matinee—E. Baker

10 Anything Goes
40 Club 40—Gene Nelson
2:15 36 Spotlight
2:30 5 Del Courtney—Variety
10 Shop, Look and Listen
36 KTVU Kitchen—Milly Sullivan
2:45 36 Spotlight
3:00 4 Exclusively Yours—Trumbull
7 40 Queen For a Day
10 MOVIE—To Be Announced
3:15 5 Patty Prichard Sings
3:25 13 Diablo Previews
3:30 4 40 Greatest Gift—Serial
5 Strike It Rich—Quiz

Warren Hull is back from vacation to take over his emcee chores. Helping hand: Ernest Borgnine, star of "Marty," the film which Paddy Chayevsky wrote from his TV drama of the same name.

7 Monday Matinee—Drama

"Washington Rendezvous."

13 Pacific Profiles

Host Paul Lewer introduces representatives from all major faiths, as well as a scientist. Topic: "Religion and Science."

36 MOVIE—Drama

"Laughing Irish Eyes." A fight promoter backs a blacksmith who would rather sing Irish ballads than fight. Phil Regan.

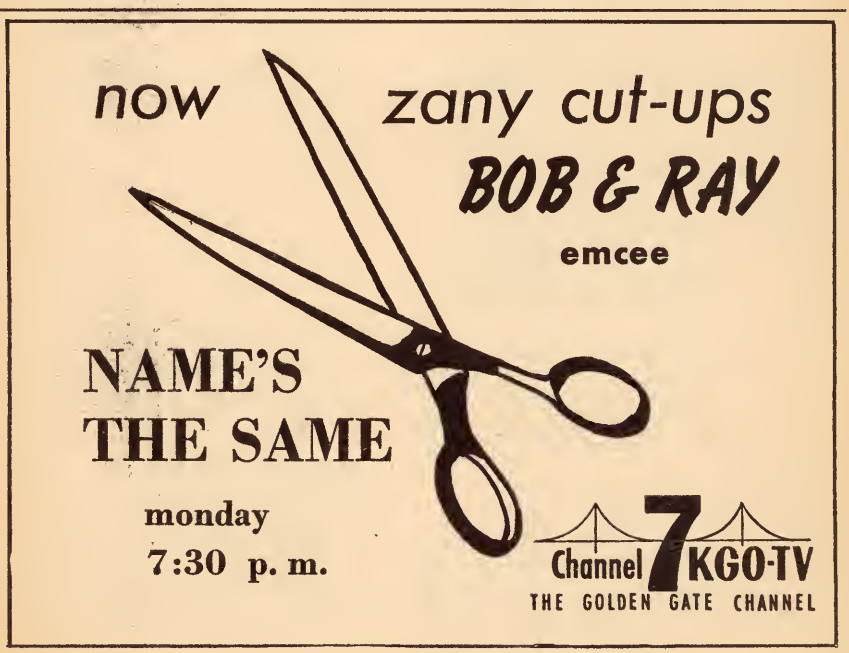
3:45 4 Miss Marlowe—Serial
40 To Be Announced
4:00 4 Kieran's Kaleidoscope
5 Valiant Lady—Serial

Nadine tells Helen about Diane's life in New York. Flora Campbell. *The serial is now authored by Adrian Spies. The background music is by John Gart.*

7 Kukla, Fran and Ollie—Kids
8 Film Feature
9 Great Plains Trilogy

"Nebraska Territory: Boom and Bust."

13 This Is America
40 Hawkins Falls—Serial
4:15 4 First Love—Serial
5 Search for Tomorrow—Serial
7 News—John Daly



10 Secret Storm—Serial
40 To Be Announced

4:20 8 News and Weather
13 Diablo Dateline—News

4:30 4 World of Mr. Sweeney
Cicero tries to straighten out Kippie's difficulties with the Mapleton Police.
5 Love of Life—Serial
7 MOVIE—Western
"Colorado Serenade." Eddie Dean.
8 The Ruggles—Comedy
10 Room 10—Education
13 MOVIE—Western
Showtime Matinee: "The Outlaw Gang." Don Barry, Robert Lowery.
36 Kids Klub—The Little Rascals
40 The World of Mr. Sweeney

4:45 4 Modern Romances
"For These Services," by Theodore & Mathilde Ferro. After her internship, a young girl returns home.
5 Guiding Light—Serial
10 Cartoons and Cowboys

40 Modern Romances
"House Guests," by Stanley Niss. A young farming couple have three uninvited, and unwanted, visitors.

5:00 4 36 Producers' Showcase
"DARKNESS AT NOON"
By Arthur Koestler and Sidney Kingsley
COLOR Arthur Koestler wrote the novel; Sidney Kingsley the prize-winning play from which tonight's drama was adapted. It concerns Russian political prisoner Nicholas Rubashov, ex-commissar of the people, and his fate during the great purges of the 1930's. As he is brutally pressed to confess to political crimes he never committed, Rubashov begins to re-think all the principles of his life, and to reconsider his entire career as an Old Bolshevik. On Broadway in 1950 Claude Rains created the role of Rubashov.

CAST

Rubashov ..... Lee J. Cobb
Gletkin ..... David Wayne
Luba ..... Ruth Roman
Ivanoff ..... Oscar Homolka
402 ..... Joseph Wiseman
Hrutsch ..... Mikhail Rasumny
Officer ..... Nehemiah Persoff
Guard ..... Henry Silva
302 ..... James Millhollin
Richard ..... Frederick Rolf

Credits

Producer: Fred Coe. Director: Delbert Mann. Associate producer: Bill Nichols. TV adaptation: Robert Alan Aurthur. Settings: Otis Riggs. Costumes: Jerome Boxhorn. Conductor: Harry Sosnik.

5 Deputy Dave—Kids
8 Neal's Notebook
9 Story Hour—Kids
32 Western Feature
40 To Be Announced

5:15 5 Brother Buzz—Kids

5:30 5 Captain Fortune's Kids
7 Serial Theater
8 Rustlers' Roundup
13 Ramar of the Jungle
"Contraband." A gang of hijackers set

out to bring the code of the underworld into the jungle by robbing the elephant herds of their precious ivory tusks. Jon Hall stars as Ramar.

40 **Comics—Kids**

5:45 10 **Rural Delivery**

5:55 10 **Weather Report**

EVENING

6:00 5 **News—Drew Pearson**

7 **Belfast Pop Club—Sherwood**

Don's guests are: the Three Sharps, and Bob Custer, KLOK disc jockey.

8 **Rustlers' Roundup**

10 **Rhythm Ranch**

13 32 **Pet Exchange—Wright**

40 **News—Harvey Chester**

6:15 5 **News—Bill Bradley**

40 **Sportfolio—Sport News**

6:25 10 **News Bulletins**

36 **Crusader Rabbit**

6:30 4 **King's Crossroads**

5 10 **News—Douglas Edwards**

7 **Annie Oakley—Western**

8 **News and Weather Report**

13 **Gene Autry—Western**

"Double Barreled Vengeance." As special investigator for an express company, Gene has to turn outlaw to find some money which has been stolen. The cowboy runs into trouble when he gets involved with a crooked lawman.

32 **Big Picture—Army**

"Christmas in Korea, 1953."

36 **Superman—Kids**

40 **Man of the Week**

6:45 5 10 **Perry Como—Songs**

Perry, the Ray Charles Singers and Mitch Ayres' orchestra offer "Where Will the Dimple Be?" Other tunes include "You Made Me Love You" and "Unchained Melody." The orchestra with Billy Rowland at piano offer "Crazy Otto Medley."

8 **Sports—Bud Wilkinson**

40 **Sierra Golf Clinic**

7:00 4 **SCIENCE IN ACTION**

"Valley of 10,000 Smokes." Father Bernard Hubbard, S.J., Santa Clara University, returns with another of his exploration adventures in his story of the famous volcano valley of Alaska.

5 10 **STUDIO ONE**

"Summer Pavilion," by Gore Vidal. A shy girl from a poor but genteel family of New Orleans, meets a young architect from Chicago. He has come to build the housing project that will obstruct the view from her home's "Summer Pavilion." The project also threatens to cut off her family's link with the Old South. Miriam Hopkins stars as Mrs. Durand.

7 **LIFE OF RILEY—Wm. Bendix**

"Look, Peg, I'm Dancing." Riley and Gillis take their wives out dancing. But the ladies aren't terribly impressed by their husbands' dancing skill.

8 **I AM THE LAW—Crime**

13 **BOXING—St. Nicks**

Pete Adams, Newark, N.J., middleweight, vs. Pat Lowry, Toledo, O., welterweight, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, New York.

32 **TEEN TIME—Lando**

36 **WRESTLING**

40 **ANNIE OAKLEY—Western**

7:30 4 **TONY MARTIN SHOW**

Tony sings "Tweedle Dee," "How Important Can It Be?"

7 **NAME'S THE SAME—Quiz**

8 **HARRY OWENS—Music**

9 **THE GREAT PLAINS TRILOGY**

36 **RINGSIDE RASSLERS**

40 **CISCO KID—Western**

7:45 4 **NEWS—John C. Swayze**

don't miss

CHANNEL 4

JOHN CAMERON

swayze

"PLYMOUTH NEWS CARAVAN"

tonight

7:45 P.M.

8:00 4 MOVIE—Drama

S. R. O.: "Letter From An Unknown Woman." The setting is Vienna in the 1890's. A girl of 15 becomes infatuated with a 25-year-old pianist. After an absence of three years they meet again and the young man, to amuse himself, resumes his "harmless" flirtation. Joan Fontaine, Louis Jourdan.

5 10 BURNS & ALLEN

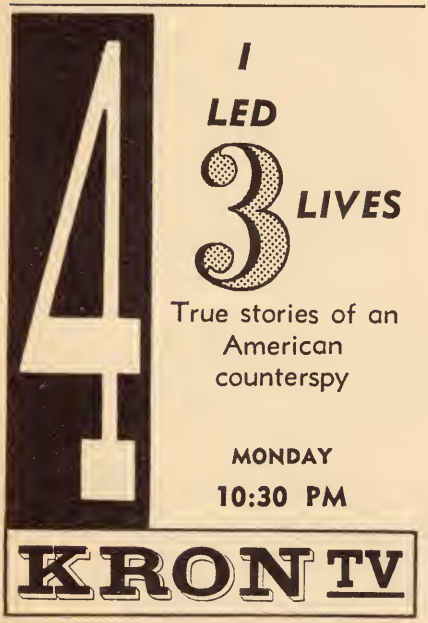
George refuses to allow Gracie to paint their home a coral color. But Gracie stands on her community property rights.

7 TV READER'S DIGEST

A dramatization of Capt. Carlsen's memorable 1952 battle with the sea aboard his ship, "The Flying Enterprise," is presented in "A Million Dollar Story." We see how the captain's struggle affected the lives of three newspapermen.

8 MINIATURE PLAYHOUSE
9 WITH THESE WEAPONS

Story of two tuberculosis victims.



13 THE AMES BROTHERS—Songs
32 WRESTLING
36 MOVIE—Drama

Star Theater: "Lady Behave." A beautiful young girl tries to help her sister who has committed bigamy. Sally Eilers.

40 MR. DISTRICT ATTORNEY

8:15 13 SCENE WITH A STAR

8:30 5 TALENT SCOUTS—Godfrey

Has the Disney and Sid Caesar competition brought Arthur to the boiling point? Who's left to fire? The facts in next week's TV GUIDE.

7 40 CONCERT—Barlow

Soprano Roberta Peters is guest soloist tonight. Howard Barlow conducts.

PROGRAM

Miss Peters
"Full Moon and Empty Arms" Rachmaninoff & Kaye
"Waltz Song" ("Romeo and Juliet") Gounod
"Greensleeves" ..... Trad.
"One Night of Love".....Schertzinger
Chorus
"Ciribiribin" ..... Alberto Pestalozza
Orchestra
"Gavotte" ("Mignon") ..... Thomas
"Festival at Bagdad" ("Scheherezade") Rimsky-Korsakov

8 BURNS & ALLEN—Comedy

See Channels 5, 10, 8 P.M.

9 CHARLES LAUGHTON

Excerpts from Dickens' "Bleak House."

10 DANGEROUS ASSIGNMENT
13 MOVIE—Crime

Premier Theater: "The White Pimpernel." (Italian) A band of thieves mistakes a newspaperman for a clever burglar, and he becomes a member of their band. Meanwhile he reports the thieves' activities secretly to his newspaper. Carlo Campanini, Carlo Ninchi. *English dialog.*

8:45 9 KALEIDOSCOPE—James Day

9:00 5 8 10 I LOVE LUCY

Lucy's letters have greatly exaggerated her relationship with the stars. When a girl friend comes to visit, she wants to meet Lucy's "Pals." Lucy has no alterna-

tive but to plead her case to movie actor Van Johnson. The visiting friend is played by Doris Singleton. Lucille Ball. *For an advance look at Lucille Ball as Harpo Marx see Page 12.*

7 FRANKIE LAINE SHOW
32 HORSE RACES
36 TO BE ANNOUNCED
40 TO BE ANNOUNCED

9:30 4 36 40 R. MONTGOMERY
Edna Best stars in "P. J. Martin and Son," by Robert J. Shaw. Pauline Martin discovers too late that she can't run her family as she has run her successful construction business. She has lost the love of her two sons. Edna Best, Lin McCarthy, Jack Mullaney. *The play was directed by John Newland, who had the role of Tom Buchanan in last week's performance of "The Great Gatsby."*

5 8 10 DECEMBER BRIDE
Lily plans a surprise for Matt and Ruth when she calls in an upholsterer during their absence. But they get a bigger surprise than she counted on. Spring Byington, Dean Miller, Frances Rafferty.

7 WHERE WERE YOU?
13 I'M THE LAW—Raft
"The Killer." The police and Lieutenant Kirby search for some evidence to convict the man they know is behind many New York rackets. George Raft.

32 FILM FEATURE

10:00 5 CONRAD NAGEL—Drama
7 ORIENT EXPRESS—Drama
"The Diamond." A wealthy Parisian woman, her beautiful American traveling companion, and a young escort are involved in a clever insurance swindle. Marily Buferd, Francoise Rosay.

8 BOB CUMMINGS SHOW
Bob Collins is asked to be a judge in a beauty contest. The prize: A week of dates with actor Robert Cummings.

10 SCIENCE FICTION THEATER
13 FINAL EDITION—Riddle
32 CIVIL SALUTE
10:10 13 SPORTS—Bob Fouts
10:20 13 OUTDOORSMAN—Lange

10:30 4 I LED THREE LIVES—Drama
5 NEWS—Pat Hernon
7 NEWS—Lee Giroux
8 MOVIE—Drama
Starlight Theater: "Chance of a Lifetime." Before a parolee can report to the factory for his first day of work, he becomes involved in a gun scuffle.

10 TV AUCTION
13 MOVIE—Drama
Movie Marquee: "Apache Chief." An Apache Indian leader has trouble with the war-loving faction of his tribe.

32 RING-A-BELL—Lando
36 MOVIE—To Be Announced
40 TONY MARTIN SHOW
10:40 7 SPORTS DESK—Lee Giroux
10:45 5 NEWS—William Winter
7 WEATHER—Harry Geise
40 TODAY'S NEWS

10:51 7 SAN FRANCISCO TONIGHT
Tonight Don Sherwood takes over as host, replacing Bill McGraw.

11:00 4 CAPTURED—Crime
"The Bagger Case." Fleeing from the police an ex-convict abandons his car and an exciting manhunt ensues.

5 MOVIE—Drama
Late Show: "Trouble Preferred." Two rookie policewomen investigate an alleged attempt at suicide. Peggy Knudsen.

32 MOVIE—To Be Announced
11:30 4 MOVIE—Drama
Owl Theater: "They'll Never Surrender."

10 News Bulletins
12:15 5 Headline News

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Sacramento

FIRST WITH THE BEST

TUESDAY

MORNING

6:45 4 **News and Music**
7:00 4 **Today—Dave Garroway**
5 **Panorama Pacific—Variety**
8:55 5 **New Morning Show**
9:00 4 **MOVIE—Drama**
Pantry Playhouse: "Change of Heart."
5 **Faye Stewart—Cooking**
9:30 5 **Arthur Godfrey Show**
40 **Breakfast With Gene**
10:00 4 **Ding Dong School—Kids**
40 **Film Feature**
10:30 4 **Way of the World—Serial**
Holly is actually terrified at the prospect of her mother's remarriage.
5 **Welcome Travelers—Bartlett**
40 **Woman to Woman**
10:45 4 **Sheilah Graham Show**
11:00 4 40 **Home—Women's News**
Today's show comes in part from Rochester, N.Y. We see the 87th anniversary of its Tulip Festival; award winners of the National Scholastic Art Contest; fashion show with commentary by Natalie Core; and talk with composer Howard Hanson, director of the Eastman School of Music. In the Brides school, Faye Emerson introduces interior designer John Gerald and furniture designer Paul McCobb, who discuss good and bad furniture design.
5 **Robert Q. Lewis—Variety**
"Whatever Lola Wants"..Jaye P. Morgan
"Dixie Danny" .....Chordettes
Delivery Boy .....Al Raskin
11:25 7 **News-Bulletins**
11:30 5 **Linkletter's House Party**
7 **Your Health—Jack LaLanne**

AFTERNOON

12:00 4 40 **Tennessee Ernie**
5 **The Big Payoff—Quiz**
7 **Laff Time with Chris**
12:30 4 **Feather Your Nest—Quiz**
5 **Bob Crosby—Songs**
40 **Midday Reporter**

12:55 7 Winner's Circle
1:00 4 MOVIE—Double Feature
(1) "Second Mate." (2) "Earl Carroll Sketchbook." Musical about a talented songwriter who finds himself composing radio jingles. Constance Moore.
5 Brighter Day—Serial
Lydia has a long talk with Max.
7 Famous Playhouse—Drama
"Incredible Luck." A wealthy young girl is stricken with a severe migraine headache while she and her fiance are spending the weekend at a lonely mountain retreat. Judith Evelyn.
40 Katherine Kerry—Cooking
1:15 5 Secret Storm—Serial
1:30 5 Sandy Spillman Show
7 The Inner Flame—Serial
Walter Manning accidentally meets Dorie.
10 Thought for Today
1:35 10 News Bulletins
1:45 7 Road of Life—Serial
10 Anything Goes
2:00 5 Garry Moore—Variety
Magic Comedy.....Mr. Ballantine
"High Society"..Denise Lor, Ken Carson
7 Shoppers Matinee—E. Baker
40 Club 40—Gene Nelson
2:15 36 Spotlight
2:30 5 Del Courtney—Variety
10 Shop Look and Listen
36 KTVU Kitchen—Milly Sullivan
2:45 36 Spotlight
3:00 4 Exclusively Yours—Trumbull
7 40 Queen For a Day—Bailey
10 MOVIE—To Be Announced
3:15 5 Patty Prichard Sings
36 Spotlight
3:30 4 40 Greatest Gift—Serial
Capt. Jameson calls Eve. Anne Burr.
5 Strike It Rich—Quiz
7 Tuesday Matinee—Drama
36 MOVIE—Drama
Family Feature: "Man Trap."
3:45 4 Miss Marlowe—Serial
40 Film Feature
4:00 4 News Bulletins
5 Valiant Lady—Serial
Helen calls Diane. Flora Campbell.
7 Kukla, Fran and Ollie—Kids
8 Hospitality House
36 Family Feature
40 Hawkins Falls—Serial
4:15 4 First Love—Serial
5 Search for Tomorrow—Serial
7 News—John Daly
10 Secret Storm—Serial
40 To Be Announced
4:20 8 News and Weather
13 Dateline Diablo
4:30 4 World of Mr. Sweeney
Cyrus Frisbee returns to Mapleton.
5 Love of Life—Serial
7 MOVIE—Western
8 The Ruggles—Comedy
10 Room 10—Education
13 MOVIE—Drama
Showtime Matinee: "Apache Chief." An Apache Indian leader has trouble with the war-loving faction of his tribe.
36 Kids' Klub—The Little Rascals
40 The World of Mr. Sweeney

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4:45 4 Modern Romances
Jamie is more interested in being a successful doctor than in being a good one.
5 Guiding Light—Serial
10 Cartoon Carnival
40 Modern Romances
5:00 4 36 40 Pinky Lee—Comedy
5 Deputy Dave—Kids
8 Telequiz
32 Film Feature
"County Agriculture Agent."
5:15 5 Barker Bill—Cartoons
8 Garden Time
5:30 4 36 Howdy Doody—Kids
5 Captain Fortune—Kids
7 Serial Theater
8 Rustlers' Roundup
13 Ramar of the Jungle
"Jungle Terror." Ramar rescues a gold mining prospector, a beautiful girl, and a pilot who are prisoners of a savage tribe of jungle men. Jon Hall as Ramar.
32 Film Feature
"At the Drop of a Coin."

Richfield's
SUCCESS STORY
presents
Rheem
SAN PABLO ORDNANCE PLANT
Watch the dramatic story of the manufacture of 155 MM Chemical Shells
TUESDAY - MAY 3 - 8 P.M.
KGO-TV Channel 7

EVENING

6:00 4 Fireman Frank—Kids
5 What's Your Opinion?
7 Buffalo Bill Jr.—Western
"Tough Tenderfoot." Dick Jones stars.
10 Rhythm Ranch
13 Rin Tin Tin—Drama
"The Ghost Town."
32 Main Event Wrestling
36 Super Serial—Kids
40 News—Harvey Chester
6:15 5 News—Bill Bradley
40 Sportfolio—Bob Anderson
6:20 4 Science Laboratory—Groody
10 Sports Roundup
6:25 10 News Bulletins
6:30 4 Greatest Drama
5 10 News—Douglas Edwards
7 Wild Bill Hickok—Western
8 Industry on Parade
13 Gene Autry—Western
"Ghost Town Raiders." As special agent for a mining company Gene Autry risks his life to track down the bandits.
36 Dick Tracy—Serial
40 Mystery Theater—Drama
6:45 5 10 Jo Stafford—Songs
The show opens as Jo and the Starlighters sing "Exactly Like You." In an Oriental setting, Jo does "Mountain High, Valley Low."
8 The Big Playback—Sports
40 To Be Announced
7:00 4 SCIENCE FICTION THEATER
"Time is Just a Place" stars Don DeFore and Marie Windsor as the Browns, a couple whose new neighbors seem up to something strange. The Browns find that the Hellers possess a "sonic broom" and several other gadgets of enormously advanced design.
5 WESTERN MARSHAL
7 CAVALCADE OF AMERICA
Lon Chaney, Jr., stars in "Stay On, Stranger." A courageous woman brings
40 Comics—Kids
5:45 10 Rural Delivery
5:55 10 Weather Report

the light of education to the dark, prejudiced hills of Carney Creek. Peggy Converse, Sallie Brophy.

8 STUDIO SHOWCASE
10 WESTERN FEATURE
13 STORIES OF THE CENTURY

"John Wesley Hardin." At 25, John Wesley Hardin had killed 40 men—not counting Indians. His fabulous life carried him from lawlessness to a career as a respected lawyer. But Hardin couldn't resist the outlaw's life. Jim Davis.

32 MAGIC CARPET HOUR
36 LITTLE RASCALS—Comedy
40 AMOS 'N' ANDY—Comedy

7:15 32 RACING—Golden Gate

7:30 4 36 DINAH SHORE—Songs

The Skylarks join Dinah as she goes on a shopping spree and sings "Play Me Hearts and Flowers" and "Dance With Me, Henry." *Dinah illustrates the spring season in next week's* TV GUIDE.

5 SEE IT NOW—Murrow
7 STOP THE MUSIC—Quiz
8 BADGE 714—Jack Webb
10 LINKLETTER'S HOUSE PARTY
13 YOUR STAR SHOWCASE

Host Edward Arnold introduces "Wal'tuh and Blanche," two teen-aged motorcyclists who put-put onto a millionaire's yacht. They present quite a contrast.

40 JUSTICE—Drama

Gary Merrill stars in Art Wallace's story of a confused young man and the choice he must make. After taking part in an attempted robbery, a young man must decide whether to confess.

7:45 4 36 NEWS—John C. Swayze
10 AMES BROTHERS—Songs
32 BASEBALL LINEUPS

8:00 4 36 40 MILTON BERLE

Milton receives a call for help from Molly Goldberg. Daughter Rosalie wants to quit her studies and take up a career in modeling or show business. Francis the Stagehand gets to meet her and is definitely interested.

5 8 LIFE WITH FATHER

A stray dog steals the hearts of the Day family, and a couple of people just plain steal from the Days. Leon Ames & Lurene Tuttle star as mother and father.

7 SUCCESS STORY

The Rheem Manufacturing Co. is featured tonight. We see forging and machining processes and new facets of industry production. Bob Day.

10 MOVIE—To Be Announced
13 THE FILES OF JEFFREY JONES

"Tag, You're It." Jeff Jones and a beautiful swimming star are near-victims of a vicious murderer. Don Haggerty.

32 BASEBALL GAME

Oakland Oaks vs. Los Angeles.

8:30 5 HALLS OF IVY—Drama

It's most unfortunate that the emissaries from "The Fountaine Foundation" arrive at Ivy College during "hell week."

7 SHERLOCK HOLMES—Mystery

"Mother Hubbard Case." A young woman calls on Holmes' Baker Street apartment and asks him to help her find her missing fiance. Ronald Howard.

Starring Ronald Howard

Tonight at 8:30
see
SHERLOCK HOLMES
solve the
"Mother Hubbard Case"
KGO-TV · CHANNEL 7
presented by
Ferguson-Langfield Frozen Foods, Inc.

8 FAMOUS PLAYHOUSE
13 I SEARCH FOR ADVENTURE
"The Sea of Cortez." Most maps refer to it as the Gulf of California, that body of water that separates Baja from Mexico. On Tiburon Island we find a primitive tribe of Indians, reputed to be the only cannibals in North America.

9:00 **4 36 FIRESIDE THEATER**
"Bitter Grapes." Tragedy threatens when an older man discovers that he is in love with the girl he raised as a foster daughter. She feels duty-bound to marry him.

5 10 MEET MILLIE—Comedy
Millie and her boss, Mr. Boone, Sr., have a quarrel with the result that Millie is fired! Millie: Elena Verdugo.

7 DANNY THOMAS—Comedy
A conflict occurs in the Williams household when the family doctor decides that both Danny and Rusty must have their tonsils out.

8 I LED THREE LIVES—Drama

13 EDDIE CANTOR—Comedy
In "Commercially Ever After" Eddie plays Barney Grant, a former TV celebrity who's fallen into obscurity.

40 BOB CUMMINGS SHOW
Chuck discovers Francine has another boy friend and calls on his Uncle Bob to map out a campaign to win her back.

9:30 **4 36 CIRCLE THEATER**
"Jet Pilot," by Douglas Stone. A crack jet pilot feels that individuality is repressed in the service. Though he loves his airborne career, he rebels. He's thinking of returning to civilian life when he's sent up during a severe storm.

5 RED SKELTON—Comedy
Comedienne Mary McCarty joins with Red for another episode in the lives of the vaudeville team.

7 40 ELGIN HOUR—Drama
Teresa Wright and John Forsythe star in "Driftwood," by Michael Dyne. A strange romantic triangle is formed by an un-

TUESDAY'S MOST VIEWSOME TV TWOSOME!

successful writer, a wealthy young woman and the lawyer who defended her on charges that she murdered her mother. The scene: a deserted beach where the writer has a cottage.

8 ELGIN HOUR—Drama

A quartet of stars performs in "Midsummer Melody," by Joseph Schull. The whimsical musical play tells of a young man who comes to live in the home town of a war buddy, killed in Korea. Though the buddy has a pretty widow and her "pop" has a job for him in the local garage, Kennedy is just about to move on when a lovely girl named Celia trips into town, harp in hand. Ernest Truex, Jerome Courtland, Kathy Nolan.

10 FAMILY FEATURE

13 SECRET FILE U.S.A.

"Mission Traitor." Major Morgan travels to Prague in the guise of a German salesman. He's been asked to find the traitor in the Czechoslovakian underground.

10:00 4 36 TRUTH OR CONSEQUENCES

5 DANGER—Mystery

"Nightmare." A terrified wife tries to get her husband's help when she receives threatening letters and mysterious phone calls. But he's too busy to heed.

13 FINAL EDITION—Riddle

10:10 13 SPORTS—Bob Fouts

10:20 13 OUTDOORSMAN—Bel Lange

10:30 4 PASSPORT TO DANGER

"Madrid." Steve McQuinn, U. S. Diplomatic Courier, saves a beautiful Duchess' life—and loses his heart. Cesar Romero.

5 NEWS—Pat Hernon

7 NEWS—Lee Giroux

8 LITTLE THEATER—Drama

13 MOVIE—Drama

Movie Marquee: "Operation Haylift." When his brother joins the Air Force instead of helping out on their ranch, a Nevada rancher refuses Air Force aid in rescuing his cattle stranded by a blizzard. Actual detailed shots of haylift operation are shown. Bill Williams, Ann Rutherford, Tom Brown, Joe Sawyer.

32 BASEBALL SCOREBOARD

10:35 32 NEWS BULLETINS

10:40 7 SPORTS DESK—Giroux

10:45 5 NEWS ANALYSIS—Winter

7 WEATHER—Harry Geise

10:50 32 MOVIE—To Be Announced

10:51 7 SAN FRANCISCO TONIGHT

11:00 4 Captured—Crime

5 MOVIE—Drama

Movies at Eleven: "Distant Trumpet." (English) A doctor returns to England to raise money for his African Health Mission, and falls in love with his doctor-brother's nurse. Derek Bond.

10 News Bulletins

40 Today's News

11:15 40 MOVIE—To Be Announced

11:30 4 MOVIE—Drama

Owl Theater: "Change of Heart." A romantic tale of a young lady who decides to take the conceit out of a misguided executive. Gloria Stuart, Michael Whalen.

12:15 5 Headline News

Featured in the new TV GUIDE

IS THIS THE END FOR GODFREY

ON SALE AT ALL NEWSSTANDS OUT THURSDAY

MORNING

6:45 4 Music and News
7:00 4 Today—Dave Garroway
5 Panorama Pacific—Variety
Anything can happen! See Page A-3.
8:55 5 New Morning Show
9:00 4 MOVIE—Drama
Pantry Playhouse: "Charlie Chan in Panama." Turmoil grips the Panama Canal Zone when it is learned that spies are planning to blow up the canal.
5 Faye Stewart—Cooking
9:30 5 Arthur Godfrey Show
40 Breakfast With Gene
10:00 4 Ding Dong School—Kids
40 Film Feature
10:30 4 Way of the World—Drama
5 Welcome Travelers—Bartlett
40 Woman to Woman
10:45 4 Sheilah Graham
11:00 4 40 Home—Women's News
Faye Emerson serves as editor-in-chief.
5 Robert Q. Lewis—Variety
The cast appears in Italian dress.
11:25 7 News Bulletins
11:30 5 Linkletter's House Party
7 Your Health—LaLanne

AFTERNOON

12:00 4 40 Tennessee Ernie—Variety
5 The Big Payoff—Quiz
7 Laff Time With Chris—Kids
12:30 4 Menu Magic—Edith Green
5 Bob Crosby—Songs
40 Midday Reporter
12:55 7 Winner's Circle
1:00 4 MOVIE—Double Feature
Golden Gate Playhouse: (1) "Village Barn Dance." A busted engineer falls in love with the granddaughter of a small-town millionaire. Richard Cromwell, Doris Day. (2) "Escape by Night." (English) A reporter, fired for missing the conviction of a vice ring, decides to get the inside story.
5 Brighter Day—Serial
7 Famous Playhouse
"Night in a Museum." A young delinquent escapes from his police guard into a deserted museum.
40 Katherine Kerry—Cooking
1:15 5 Secret Storm—Serial
1:30 5 Sandy Spillman Show
7 The Inner Flame—Serial
10 Thought for Today
1:35 10 News and Weather Report
1:45 7 Road of Life—Serial
10 Robert Q. Lewis—Variety
2:00 5 Garry Moore—Variety
Rare Foods ..... Evelyn Haines
Pogo Cello ..... Gary, Denise Lor
7 Shoppers' Matinee—E. Baker
10 Anything Goes
40 Club 40—Gene Nelson
2:15 36 Spotlight
2:20 10 News Bulletins
2:30 5 Del Courtney—Variety
10 Shop, Look and Listen
36 KTVU Kitchen—Milly Sullivan
2:45 36 Spotlight
3:00 4 Exclusively Yours—Trumbull
7 40 Queen for a Day—Bailey
10 MOVIE—To Be Announced
3:15 5 Patty Prichard Show
3:30 4 40 Greatest Gift—Serial
5 Strike It Rich—Quiz
Helping hand: Actor Walter Abel.
7 Wednesday Matinee
"The Old Talbot." A young Swedish immigrant falls in love with a beautiful girl.
36 MOVIE—Drama
Family Feature: "Port of Forty Thieves." A woman is suspected of killing her wealthy husband. Stephanie Bachelor.
40 One Man's Family
3:45 4 Miss Marlowe—Serial
40 Teenage Club—Gene Nelson
4:00 4 Afternoon News
5 Valiant Lady—Serial
7 Kukla, Fran & Ollie—Kids
8 Hospitality House
32 Afternoon Break
36 Family Feature
40 Hawkins Falls—Serial
Steve Bristol makes another gross error.

4:15 4 **First Love—Serial**
Laurie learns why Adele has hired her.
5 **Search for Tomorrow—Serial**
7 **News—John Daly**
10 **Secret Storm—Serial**
40 **To Be Announced**

4:20 8 **News and Weather**
13 **Dateline Diablo**

4:30 4 40 **World of Mr. Sweeney**
5 **Love of Life—Serial**
7 **MOVIE—Western**
"Riding the Sunset Trail." Western concerned with the conflict between two half-brothers. Tom Keene, Betty Miles.
8 **The Ruggles—Comedy**
10 **Room 10—Education**
13 **MOVIE—Drama**
Showtime Matinee: "Operation Haylift." When his brother joins the Air Force instead of helping out on their ranch.
36 **Kids' Klub—The Little Rascals**

4:45 4 **Modern Romances**
5 **Guiding Light—Serial**
10 **Cartoon Carnival**
40 **Modern Romances**

5:00 4 36 40 **Pinky Lee—Kids**
5 **Deputy Dave—Kids**
8 **Telequiz**
9 **Hop, Skip and Dance—Kids**
32 **Adventures In Homemaking**

5:15 8 **Spotlight On Medicine**

5:30 4 36 **Howdy Doody—Kids**
5 **Captain Fortune—Kids**
7 **Serial Theater**
8 **Miniature Playhouse**
9 **Mr. Murgle's Musee—Kids**
13 **Ramar of the Jungle**
"Striped Fury." Two jungle tigers, captured in India, break away.
32 **Film Feature**
"The Fifth H."
40 **Comics—Kids**

5:45 10 **Rural Delivery**

5:55 10 **Weather Report**

EVENING

6:00 4 **Fireman Frank—Kids**
5 **Strange Adventure**
7 **Dick Tracy—Adventure**
"Dick Tracy and B. O. Plenty."
8 **Wild Bill Hickok—Western**
10 **Rhythm Ranch**
13 **Frontier Playhouse**
32 **Main Event Wrestling**
36 **Super Serial—Kids**
40 **News—Harvey Chester**

6:15 5 **News—Bill Bradley**
40 **Sportfolio—Bob Anderson**

6:20 4 **Science Laboratory—Groody**

6:25 10 **News Bulletins**
36 **Crusader Rabbit—Kids**

6:30 4 **Bob Cummings Show**
5 10 **News—Douglas Edwards**
7 **Superman—Adventure**
"The Lucky Cat." Superman investigates when it becomes apparent that the Anti-Superstition is out to enforce its tenets.
8 **News and Weather Report**
13 **Gene Autry—Western**
"Frontier Guard." As a member of the Border Patrol, Gene helps a rancher who is being terrorized.
36 **Little Rascals—Comedy**
40 **MOVIE—To Be Announced**

6:45 5 10 **Perry Como—Music**
8 **Code 1180**

7:00 4 **IT'S A GREAT LIFE**
"Three Hungry Men." Steve, Denny and Earl take a long look at their widening waistlines. Michael O'Shea.
5 10 **BEST OF BROADWAY**
"BROADWAY"
By Philip Dunning & George Abbott
The scene is a Broadway speakeasy about 1926. Nick the Greek runs the place with the help of a local gangster named Crandall. Crandall has been giving the rush to one of the new "Janes"

IS THIS THE END FOR GODFREY . . . ?
See your new TV GUIDE . . . on sale THURSDAY

from the chorus. This upsets the club's star hoofer, whose dreams for the future include fame, fortune and a certain little chorus girl. Crandall's life is further complicated by a Broadway dick who comes gumshoeing around at just the wrong moments. Joseph Cotten, Keenan Wynn, Piper Laurie, Gene Nelson, Martha Hyer.

7 STUDIO 57—Drama

"Deadly Doubt." An engaged couple works together in the same office. They are unaware that the boss, too, is in love with the bride-to-be and will stop at nothing to prevent the marriage.

8 ADVENTURE THEATER

13 ABBOTT & COSTELLO

32 MAGIC CARPET HOUR

"Wings to Cuba."

36 WRESTLING

7:15 32 RACING—Golden Gate

7:30 4 EDDIE FISHER—Songs

7 40 DISNEYLAND

1. A helicopter starts us off on a guided tour of the other Disneyland, the playland in Southern California. This "Progress Report" also gives us a closer view of the realm of Adventureland.

2. "Nature's Half Acre" is the Academy Award documentary on the life and death of plants, insects and birds in a garden. *Fess Parker became an idol overnight as Davy Crockett. But it was tough going in the beginning. Story on Page 5.*

9 N.Y. TIMES YOUTH FORUM

13 OUTDOORSMAN—Bel Lange

7:45 4 NEWS—John C. Swayze

don't miss
CHANNEL 4
JOHN CAMERON
swayze
"PLYMOUTH NEWS CARAVAN"

tonight
7:45
P.M.

32 BASEBALL LINEUPS

8:00 4 36 KODAK REQUEST PERFORMANCE.

"The Blessing of the Pets" is an annual Mexican tradition in which the people from miles around bring their pets to be blessed by the local Padre.

5 8 10 GODFREY & FRIENDS

Comedian Jack Carter and dancer Bobby Van lead us on a tour of New York's favorite night spots. Gentleman farmer Arthur Godfrey is "vacationing" at his Virginia farm this week, supervising spring planting. *Who's next on the master's firing list? Behind-the-scenes story on Arthur's latest bombshell in next week's* TV GUIDE.

13 MOVIE—Comedy

"All for Love." (Italian) Story of the tragic marriage between the composer Toselli (who wrote a famous Serenade) and Crown Princess Luise of Saxony.

32 BASEBALL GAME

Los Angeles vs. Oakland Oaks.

8:30 4 36 MY LITTLE MARGIE

"The Matinee Idol." Margie decides she's in love with a matinee idol who in turn is in love with his leading lady.

7 MR. CITIZEN—Drama

DEBUT A new series of dramas based on actual acts of heroism performed by average people. Host Allyn Edwards introduces "Late for Supper," story of a New Jersey commuter, Don Gallagher, who sees a young girl fall beneath a train during the Christmas rush.

9 YOUR GROWING CHILD

10 DAMON RUNYON THEATER

Broderick Crawford stars in "Dancing Dan's Christmas." The romance between dapper young Dancing Dan and his girl, Judy O'Neill, hits a snag when a very influential mobster decides that Judy reminds him of his mother.

40 I LED THREE LIVES

9:00 4 36 40 TV THEATER—Drama

"Gramercy Ghost" tells of a young lady who inherits a ghost when the owner of an apartment house dies. It's the spirit of

Nathaniel Coombes, soldier of the American revolution, fated to walk the earth till he completes a mission assigned him by George Washington. Pat Carroll stars.

5 **BADGE 714—Jack Webb**
7 **MASQUERADE PARTY**
8 **MAN BEHIND THE BADGE**

"Case of the Fatal Warning."

10 **THE MILLIONAIRE**

9:30 5 8 10 **I'VE GOT A SECRET**
7 **WHO SAID THAT?—Panel**

"Simple, unadorned fun," says our reviewer on Page 23.

13 **FOLLOW THAT MAN**

"Petite Larceny." Two carnival midgets cause a fracas when they visit a department store Santa during the Christmas rush. The midgets are interested in a diamond necklace on display in the store.

10:00 4 36 **THIS IS YOUR LIFE**
5 **HOLLYWOOD PREVIEW**

Frank Farrell introduces guests Terry Moore and Walter Slezak who will discuss scenes from the movies: "Not As a Stranger," "The Purple Plain," and "Rage at Dawn."

7 **PARIS PRECINCT—Crime**
8 **MOVIE—Drama**

Starlight Theater: "Her Sister's Secret."

10 **TALES OF TOMORROW**
13 **FINAL EDITION NEWS**
40 **NAME'S THE SAME**

10:10 13 **FINAL EDITION SPORTS**

10:20 13 **OUTDOORSMAN—Bel Lange**

10:30 4 **THE WHISTLER—Drama**
5 **NEWS—Pat Hernon**
7 **NEWS—Lee Giroux**
10 **DAVE'S WORKSHOP**
13 **MOVIE—Drama**

Movie Marquee: "Loan Shark." An ex-convict who works at a factory attempts to expose loan sharks. George Raft.

32 **BASEBALL SCOREBOARD**
40 **RAY BOLGER—Comedy**

10:35 32 **NEWS BULLETINS**

10:40 7 **SPORTS DESK—Lee Giroux**

10:45 5 **NEWS ANALYSIS—Winter**
7 **WEATHER—Harry Geise**

10:50 32 **MOVIE—To Be Announced**

10:51 7 **SAN FRANCISCO TONIGHT**

11:00 4 **Captured—Crime**
5 **App't. with Adventure**

"The Quiet Gun," by Anne Howard Bailey. The time is 1890 and the place is a small town in the Southwest. Danger comes in the form of a wanted outlaw.

10 **News Bulletins**
32 **Film Feature**
40 **Today's News**

11:15 40 **MOVIE—To Be Announced**

11:30 4 **MOVIE—Drama**

Owl Theater: "Charlie Chan in Panama." Turmoil grips the Panama Canal Zone when it is learned that spies are planning to blow up the canal.

5 **MOVIE—Comedy**

Late Show: "No Haunt for a Gentleman." (English) A ghost with nobody to haunt is employed by a man to haunt the daylights out of his mother-in-law.

12:30 4 **Chronicle News**

12:45 5 **Headline News**

Keep up with Coming Attractions!

"HOLLYWOOD PREVIEW"

WED., *at 10:00 p.m.*
FRI., *at 11:00 p.m.*

WESTINGHOUSE TELEVISION KPIX SAN FRANCISCO

MORNING

6:45 4 News and Music
7:00 4 Today—Dave Garroway
5 Panorama Pacific—Variety
8:55 5 New Morning Show
9:00 4 MOVIE—Drama
Pantry Playhouse: "Sis Hopkins."
5 Faye Stewart—Cooking
9:30 5 Arthur Godfrey—Variety
40 Breakfast With Gene
10:00 4 Ding Dong School
40 Film Feature
10:30 4 Way of the World
Once more, Holly tries to separate her mother and Owen Carter.
5 Welcome Travelers—Bartlett
40 Woman to Woman
10:45 4 Sheilah Graham
11:00 4 40 Home—Women
Husbands at Work....Customs Inspector
"Your Living Heritage" .... Birds (Film)
Menus; Table Settings.....Brides School
5 Robert Q. Lewis—Variety
"Doodle" ..... Robert Q., Chordettes
Stage Manager ..... Tom Mahoney
"Curly Headed Baby" ..... Lois Hunt
"Top of the World" .... Jaye P. Morgan
11:25 7 News Bulletins
11:30 5 Linkletter's House Party
7 Your Health—LaLanne

AFTERNOON

12:00 4 40 Tennessee Ernie—Variety
5 The Big Payoff—Quiz
7 Laff Time With Chris
12:30 4 Feather Your Nest—Quiz
5 Bob Crosby—Songs
40 Midday Reporter
12:55 7 The Winner's Circle
1:00 4 MOVIE—Double Feature
Golden Gate Playhouse: "Rendezvous With Annie." (2) "Judgment Deferred." Story of an expose of the dope racket. Hugh Sinclair, Helen Shingler.
5 Brighter Day—Serial
Donald again gives Lydia trouble.
7 Famous Playhouse—Drama
40 Katherine Kerry—Cooking
1:15 5 Secret Storm—Serial
1:30 5 Sandy Spillman Show
7 The Inner Flame—Serial
Walter and Dorie are discovered.
10 Thought for Today
1:35 10 News—Bulletins
1:45 7 Road of Life—Serial
10 Bob Crosby—Songs
2:00 5 Garry Moore—Variety
Hotel Housekeeping ..... Garry
"Open Up Your Heart"..... Denise Lor, Ken Carson
"Danger, Heartbreak Ahead"....Denise
7 Shopper's Matinee—E. Baker
10 Anything Goes
40 Club 40—Gene Nelson
2:15 36 Spotlight
40 Club 40—Gene Nelson
2:30 5 Del Courtney—Variety
10 Shop, Look and Listen
36 KTVU Kitchen—Milly Sullivan
3:00 4 Exclusively Yours—Trumbull
7 40 Queen for a Day—Bailey
10 MOVIE—To Be Announced
3:15 5 Patty Prichard Show
3:30 4 40 Greatest Gift—Serial
Harriet accepts the job.
5 Strike It Rich—Quiz
Helping hand: actress Margaret Hayes, appearing in "The Blackboard Jungle," the film on delinquency among trade school students.
7 Your TV Theater
"Party Dress." A young married couple runs into marital difficulties when the bride purchases a dress for $225. Robert North, Evelynne Eaton.
36 MOVIE—Drama
"Strangers in the Night."
3:45 4 Miss Marlowe—Serial
Jenny talks to Lt. Haven in Boston.
40 To Be Announced
4:00 4 News Bulletins
5 Valiant Lady—Serial
Preston invites Diane to dinner.
7 Kukla, Fran & Ollie
8 Hospitality House

9 **Before U.S.A.—History**
Topic: "Padres, Coureurs-de-Bois, and Backwoodsmen."
32 **Film Feature**
36 **MOVIE—Drama**
Family Feature: "Strangers in the Night." When a young Marine finally goes to meet the girl he's fallen in love with through correspondence, he becomes enmeshed in a baffling situation. Virginia Grey, William Terry.
40 **Hawkins Falls—Serial**
There's news of a new doctor arriving in town.

4:15 4 **First Love—Serial**
Grant goes to see Gen. Blair.
5 **Search for Tomorrow—Serial**
7 **News—John Daly**
10 **Secret Storm—Serial**
40 **To Be Announced**

4:20 8 **News and Weather**
13 **Dateline Diablo**

4:30 4 40 **World of Mr. Sweeney**
5 **Love of Life—Serial**
7 **MOVIE—Western**
Western Theater: "Pioneer Justice." Lash La Rue, Jennifer Holt.
8 **The Ruggles—Comedy**
10 **Room 10—Education**
13 **MOVIE—Drama**
"The Loan Shark." An ex-convict who works at a factory attempts to expose loan sharks preying on the factory workers. George Raft, Dorothy Hart, Paul Stewart star.
36 **Kids' Klub—The Little Rascals**

4:45 4 **Modern Romances**
Jamie makes a big decision.
5 **Guiding Light—Serial**
10 **Cartoon Carnival**
40 **Modern Romances**
Eddie has a change of heart.

5:00 4 36 40 **Pinky Lee—Kids**
5 **Deputy Dave—Kids**
8 **Telequiz**
9 **The Finder—Education**
"Man's Struggle for Flight."
32 **Film Feature**

5:15 5 **Barker Bill—Cartoons**

5:30 4 36 **Howdy Doody—Kids**
5 **Captain Fortune—Kids**
7 **Serial Theater**
8 **Rustlers' Roundup**
9 **Buckskin Bob—Kids**
13 **Ramar of the Jungle**
"The Blue Treasure." The mysterious "blue" men of the jungle aid and befriend Ramar in a scientific quest.
32 **Film Feature**
40 **Comics—Kids**

5:45 10 **Rural Delivery**

5:55 10 **Weather Reports**

EVENING

6:00 4 **Fireman Frank—Kids**
5 **Kingdom of Toys—Kids**
7 **Hi Time—Dottie Hansen**
Dottie presents the Hi-Lo's as her special guests. They are presently appearing at *Facks*. Portola High School students are featured today.
10 **Rhythm Ranch**
13 **Buffalo Bill, Jr.**
"Boomer's Blunder." Bill and his sister Calamity save their foster father and his friend from being cheated out of valuable land. Dick Jones, Nancy Gilbert.
32 **Wrestling**
36 **Super Serial—Kids**
40 **News—Harvey Chester**

6:15 5 **News—Bill Bradley**
40 **Sportfolio—Sports News**

6:20 4 **Science Laboratory—Groody**
"The Salk Vaccine." Dr. Groody tells how this important discovery is prepared, and how it was discovered.
10 **Sports Roundup**

6:25 10 **News Bulletins**
36 **Crusader Rabbit—Kids**

6:30 4 **Cisco Kid—Western**
A crooked cattle buyer poisons cattle to further his own interests.
5 10 **News—Douglas Edwards**
7 **Pond's Theatre—Drama**
Eva Gabor is the star of "Candle Light," the comedy of manners by Siegfried Geyer and P. G. Wodehouse. A prince's

valet, pretending he is the prince, entertains a parlor maid who's pretending she is her noble mistress. The prince returns unexpectedly, sizes up the situation and decides to play along with it, pretending he's the valet. In the Broadway production of 1929, the stars were Gertrude Lawrence, Leslie Howard and Reginald Owen.

8 News and Weather Report

13 Gene Autry—Western

"Silver Dollars." Gene and his pal Pat join forces with the sheriff in order to find the outlaws who have killed and robbed a wagon driver. The investigation puts Gene in great danger when various attempts are made on his life.

36 Super Circus—Variety

Guest performers join ringmaster Claude Kirchner, Mary Hartline and clowns Cliffy, Scampy and Nicky in Chicago's three rings.

40 Range Rider—Western

6:45 5 Jane Froman—Songs

Things are rolling along at the Froman abode as Jane and the crew offer a selection of "Rhythm and Blues Numbers." The Peter Birch Dancers and the trio are featured.

8 Ames Brothers—Music

10 Sports

7:00 4 STAR AND THE STORY

5 13 THIS IS YOUR MUSIC

Joan Weldon and Byron Palmer sing "College Songs." They offer: "Eyes of Texas," "Bells of St. Mary's," "Sweetheart of Sigma Chi," and "The Whiffenpoof Song."

8 10 WESTERN MARSHAL

32 MAGIC CARPET HOUR

IS THIS THE END FOR GODFREY . . . ?

See your new TV GUIDE . . . on sale THURSDAY

36 LITTLE RASCALS—Comedy

40 BIFF BAKER—Crime

"The Witness." The star witness in a New York trial is hiding out in the same Key West hotel as Biff and Louise Baker and she involves them in a gangland plot. Alan Hale, Jr., and Randy Stuart.

7:15 32 RACING—Golden Gate

7:30 4 36 DINAH SHORE—Songs

Dinah and the Skylarks sing "Cherry Pink and Apple Blossom White," "A Quarter to Nine," "Cheek to Cheek" and "Be Kind to Your Parents." Harry Zimmerman orchestra.

5 CORLISS ARCHER—Comedy

7 LONE RANGER—Western

"Gold Freight." In an effort to prevent mob violence the masked man tries to find the men who really committed a robbery.

8 LIFE OF RILEY—Comedy

Riley is afraid he is losing contact with his family. On the advice of his pal, Waldo, he tries to regain family interest. William Bendix, Marjorie Reynolds.

9 THE FINDER—Education

10 CARDINAL THEATER—Drama

"Edge of the Law." Marjorie Lord, MacDonald Carey.

13 BISHOP SHEEN—Talk

"Russian Lullaby of Co-Existence."

40 LIBERACE—Music

7:45 4 36 NEWS CARAVAN

32 BASEBALL LINEUPS

7:55 32 BASEBALL—Seals

8:00 4 36 40 GROUCHO MARX

5 RAY MILLAND—Comedy

A famous movie director calls on Ray for assistance when a singing star decides to become a dramatic actor. The professor takes on the job of dramatic coach. Phyllis Avery.

7 DANGEROUS ASSIGNMENT

"The Pat and Mike Story." Foreign agents have been conducting a hate campaign deep in the African jungle. Steve is assigned to uncover the leader who is masquerading as a British agent. Brian Donlevy stars.

8 ALL STAR THEATER—Drama
"To Any Soldier." A bereaved mother sends a package addressed to "Any Soldier, Korea." It is given to a hard bitten soldier and helps him regain his faith in human nature. Edmond O'Brien, Donald Gordon.

9 EUROPE—1955
A discussion of the French colonies and trusteeships. Drs. Lantos and Sumner from San Francisco State College.

10 INSIGHT—Education

13 STORY THEATER—Drama
"The Treasure of Franchard." Robert Louis Stevenson's story of Dr. Desprez, a lovable, bombastic physician who lives in a French village. He adopts a homeless waif. Alan Reed, Selena Royle.

32 BASEBALL GAME
Oakland Oaks vs. Los Angeles.

8:30 4 JUSTICE—Drama
Gary Merrill stars in Art Wallace's story of a confused young man and the choice he must make. After taking part in an attempted robbery, a young man must decide whether to confess to the police and so "rat" on his friend, or keep silent and endanger his own life. Vanessa Brown appears in the role of Anne.

5 10 CLIMAX—Drama
Claudette Colbert stars in "The Deliverance of Sister Cecilia," the story of the ordeal suffered by a courageous nun during her escape from the Communists.

7 T-MEN IN ACTION—Drama
"The Case of the Man Next Door." An older man has collected a fortune from money lent at excessive interest rates which he has failed to report as income. Walter Greaza, James Bell.

8 FOLLOW THAT MAN—Crime
"The Case of Booker Grandee." Mike Barnett must discover the source of a series of threatening letters and learn the secrets of a window washer and a secretary before he can prove to a mystery writer that there is no "perfect crime." Ralph Bellamy.

9 BEFORE U.S.A.—History

Thurs. Night, May 5

The thrilling true story of a brave woman's sensational escape from behind the Iron Curtain.

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8:30 to 9:30 P.M.
your host
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13 DOWN YOU GO—Panel
36 MY HERO—Comedy
40 WATERFRONT—Drama

9:00 4 8 36 40 DRAGNET
An anonymous note leads Joe and Frank to a young girl. She gives them the names of two men she claims were instrumental in making her girl friend a drug addict. Jack Webb, Ben Alexander.

7 STAR TONIGHT—Drama
"Giants' Stair," adapted from a play by Wilbur Daniel Steele. Superstition and a sheriff play major roles when a farm woman's husband is reported missing during a thunderstorm. Ruth White.

13 LIVE WRESTLING—Stockton

9:30 4 8 36 TV THEATER—Drama
Mona Freeman stars in "Appointment With Destiny." On her way to get married, a girl happens to see a notorious criminal. Because she can ruin his alibi for a murder just committed, the man makes plans to have her "taken care of." Lyle Bettger, Howard Petrie.

5 10 FOUR STAR PLAYHOUSE
"Uncle Fred Flits By," adapted from the P. G. Wodehouse story, stars David Niven. An erratic practical joker pays a visit to his childhood home in London. He encounters a strait-laced family that is trying to put an end to the daughter's engagement to a man they consider beneath their position in life.

7 FAMOUS PLAYHOUSE
"One Thing Leads to Another." A lawyer, so broke that he cannot afford to pay his rent, still persists in offering free advice. Patrick O'Neal.

40 THE FALCON—Drama

10:00 4 8 36 VIDEO THEATER
"Remember the Night." Police are assigned to track down a woman thief who has stolen a bracelet from a store.

5 10 PUBLIC DEFENDER
"End of the Line." An elderly Public Defender determines to keep busy during the weeks until his retirement comes through. He pits himself against great odds to keep a man from being sent to prison. Bart Matthews helps him. Reed Hadley stars.

7 INSPECTOR MARK SABER
"Chinese Medallion." The mysterious stabbing of a beautiful Chinese girl leads Mark Saber into a gun battle with a gang of hoodlums. Tom Conway.

13 FINAL EDITION NEWS
40 TV THEATER—Drama

10:10 13 FINAL EDITION SPORTS
10:20 13 OUTDOORSMAN—Bel Lange
10:30 5 NEWS—Pat Hernon
7 NEWS—Lee Giroux
10 PLAYGOER'S SHOWCASE
"The Last Kiss." A young movie producer falls in love with a young girl and gives her a break in movies. John Ireland, Sally Cassell.

13 MOVIE—Drama
Movie Marquee: "Hi-Jacked." A parolee is suspected of hijacking a freight truck. Jim Davis, Marsha Jones.

32 BASEBALL SCOREBOARD
40 SOLDIER PARADE

10:35 32 NEWS REPORT
10:40 7 SPORTS DESK—Giroux
10:45 5 NEWS—William Winter
7 WEATHER REPORT—Geise
10:50 32 MOVIE—To Be Announced
10:51 7 SAN FRANCISCO TONIGHT

11:00 4 Captured—Crime
"Bodello, the Ghost." Story of the criminal who was wanted in practically every state in the Union. Law enforcement officers travelled over 10,000 miles trailing the criminal. He planted many false trails but could not match wits against the police.

5 MOVIE—Western
Movies at Eleven: "Thunder Pass." Two brothers unite to find their father's killer. Charles Bickford, Marsha Hunt.

8 The Ruggles—Comedy
10 News Bulletins
40 Today's News

11:15 40 MOVIE—To Be Announced
11:30 4 MOVIE—Drama
Owl Theater: "Sis Hopkins."

12:15 5 Headline News

MORNING

6:45 4 News and Music
7:00 4 Today—Dave Garroway
5 Panorama Pacific—Variety
8:55 5 The New Morning Show
9:00 4 MOVIE—Drama
"The Runaway Bus." Margaret Rutherford.
5 Faye Stewart—Cooking
9:30 5 Garry Moore—Variety
Clown from Europe.....Yonely
"Gabby" Moore, the Cowboy.....Garry
40 Breakfast With Gene
10:00 4 Ding Dong School—Kids
40 Film Feature
10:30 4 Way of the World—Serial
5 Welcome Travelers—Bartlett
40 Woman to Woman
10:45 4 Sheilah Graham Show
11:00 4 40 Home—Women's News
What Are We Doing About it?
Sanford, Me., Textile Mills
5 Robert Q. Lewis—Variety
Monolog.....Robert Q.
"All I Want From You"..Jaye P. Morgan
This is Jaye P. Morgan's last day with the show. Betty Clooney, late of the "Morning Show," replaces her.
11:25 7 News Bulletins
11:30 5 Linkletter's House Party
7 Your Health—Jack LaLanne

AFTERNOON

12:00 4 40 Tennessee Ernie—Variety
5 The Big Payoff—Quiz
7 Laff Time with Chris—Kids
12:30 4 Feather Your Nest—Quiz
5 Bob Crosby—Songs
40 Farm-Home News—Anderson
12:45 40 Secret Storm—Serial
12:55 7 Capt. Hartz
1:00 4 MOVIE—Double Feature
(1) "Beloved Vagabond." (English) A singer ambles through France accompanied by a child drummer and a girl accordionist. Maurice Chevalier, Betty Stockfield. (2) "In Love With Life."
5 Brighter Day—Serial
7 Famous Playhouse—Drama
40 Katherine Kerry—Cooking
1:15 5 Secret Storm—Serial
1:30 5 Sandy Spillman Show
7 The Inner Flame—Serial
10 Thought for Today
1:35 10 News Bulletins
1:45 7 Road of Life—Serial
10 Garry Moore—Variety
2:00 5 Garry Moore—Variety
7 Shoppers Matinee—E. Baker
10 Anything Goes
40 Club 40—Gene Nelson
2:15 36 Spotlight
2:30 5 Del Courtney—Variety
10 Shop, Look and Listen
36 KTVU Kitchen—Milly Sullivan
3:00 4 Exclusively Yours—Trumbull
7 40 Queen for a Day—Bailey
10 MOVIE—To Be Announced
3:15 5 Patty Prichard Show
3:30 4 40 Greatest Gift—Serial
5 Strike It Rich—Quiz
Helping hand: author and TV personality Clifton Fadiman.
7 Friday Matinee—Drama
10 MOVIE—To Be Announced
36 MOVIE—Drama
"The Thoroughbred." A girl tangles with crooked gamblers. Toby Wing.
3:45 4 Miss Marlowe—Serial
40 Teenage Club—Gene Nelson
4:00 4 Afternoon News
5 Valiant Lady—Serial
7 Kukla, Fran & Ollie—Kids
8 Hospitality House
32 Film Feature
40 Hawkins Falls—Serial
4:15 4 First Love—Serial

IS THIS THE END FOR GODFREY . . . ?
See your new TV GUIDE . . . on sale THURSDAY

5 Search for Tomorrow—Serial
7 News—John Daly
10 Secret Storm—Serial
40 To Be Announced

4:20 8 News and Weather
13 Dateline Diablo

4:30 4 40 World of Mr. Sweeney
5 Love of Life—Serial
7 MOVIE—Western
"Navajo Trails." Tom Tyler.
8 The Ruggles—Comedy
10 Neighbors
13 MOVIE—Drama
"Hi-Jacked." Jim Davis.
36 Kid's Klub—The Little Rascals

4:45 4 Modern Romances
The truth comes to light.
5 Guiding Light—Serial
10 Cartoons and Cowboys
40 Modern Romances
The criminals make their getaway.

5:00 4 36 40 Pinky Lee—Kids
5 Deputy Dave—Kids

8 Neal's Notebook
9 Chez Mimi—Education
32 Film Feature

5:15 8 Weekend Previews
9 Ballets De France

5:30 4 36 Howdy Doody—Kids
5 Captain Fortune—Kids
7 Serial Theater
8 Rustlers' Roundup
13 Ramar of the Jungle
"Burning Barrier." A friendly tribe is suffering from a mysterious disease.
32 Film Feature
40 Comics—Kids

5:45 10 Rural Delivery

5:55 10 Weather Report

EVENING

6:00 4 Fireman Frank
5 Strange Adventure
7 Dick Tracy—Crime
"Dick Tracy Meets the Brow." Sam Catchem is framed on a murder charge.
8 Rustler's Roundup
10 Rhythm Ranch
13 Sky King—Kids
"Jim Bell's Triumph." Sky discovers that the local county clerk is a crook.
32 Wrestling Matches
36 Super Serial—Kids
40 News—Harvey Chester

6:15 5 News—Bill Bradley
40 Sportsfolio

6:20 4 Science Laboratory—Groody

6:25 10 News Reports
36 Crusader Rabbit—Kids

6:30 4 Soldiers of Fortune
"Pearls Off Dondra Head." A dying man tells Tim Kelly and Toubo Smith of a fabulous pearl bed. John Russell.
5 10 News—Douglas Edwards
7 Hopalong Cassidy—Bill Boyd
8 News and Weather Report
13 Gene Autry—Western
"The Killer's Trail." Gene uncovers the identity of a cruel bandit.
36 Wild Bill Hickok—Western
40 Man About Town

6:45 4 Frankie Albert Show
5 10 Perry Como—Music
8 Sports Paradise
40 Sports Time—Harry Wismer

7:00 4 8 36 40 BOXING
Harold Johnson, light-heavyweight, Philadelphia, vs. Tommy Jackson, heavyweight, New York City, 10 rounds.

5 WILLY—Comedy
Willy starts off by trying to send a bundle to Britain and almost ends up with a boodle of cash. *June Havoc switched from country girl to city girl. Story in next week's* TV GUIDE.

7 POLKA-DOT REVIEW
The Pete Rubino Quintet are special guests tonight. *They recently appeared on the Jackie Gleason Show.*

9 THE LITTLE SYMPHONY
Guest soloist: David Abel, pianist.

10 THE BIG QUESTION
13 STORIES OF THE CENTURY
32 FILM FEATURE

7:15 32 RACING—Golden Gate

7:30 4 STRANGER THAN FICTION
5 10 PERSON TO PERSON
Ed travels via TV to the California home of the grand lady of the theater, Ethel Barrymore, who has recently published "Memories" of life among the Barrymores. Back in New York, Ed stops at the New York home of fellow news commentator Charles Collingwood.

7 RIN TIN TIN—Drama
"O'Hara Gets Busted." Rusty gets a practical lesson on the importance of obeying orders in the Army. Lee Aaker.

13 AMOS 'N' ANDY—Comedy

7:45 4 36 NEWS—John C. Swayze
32 BASEBALL LINEUPS
40 YESTERDAY'S NEWSREEL

7:55 32 BASEBALL—Seals

8:00 4 36 JACK CARSON
Jack's guests, actor Keefe Brasselle and former football star Elroy "Crazylegs" Hirsch reminisce.

5 10 MAMA—Drama
"Old Love, New Love." Aunt Jenny is certain that one of her male boarders is planning to ask her hand in marriage. *Peggy Wood recalls Robin Morgan's growth on the series from a six-year-old to a teen-ager. Cover story in next week's* TV GUIDE.

7 OZZIE AND HARRIET
Although Thorny hasn't been near a piano for quite a while, he is quite sure he hasn't "lost his touch."

8 TELESPORTS DIGEST
9 BALLETS DE FRANCE
13 LUCKY SPORT TIME
32 BASEBALL GAME
Oakland Oaks vs. Los Angeles.

40 CORLISS ARCHER—Comedy

8:15 9 REFLECTIONS IN ART

8:30 4 WATERFRONT—Drama

5 8 10 TOPPER—Comedy
The old school-spirit moves Henrietta when she learns that her alma mater is in need of a large sum of money. She persuades Topper to give it that "old college try" and get a loan.

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Appliances.
TONIGHT
The "Ozzie & Harriet" Show
CHANNEL 7 8:00 P.M.

7 RAY BOLGER—Comedy
The winner of a "Miss Teen-Ager" contest is awarded a trip to Manhattan.
13 MR. AND MRS. NORTH
"Terror." A "Dr. Jekyll and Mr. Hyde" murderer confronts Pam and Jerry.
36 TO BE ANNOUNCED
40 RACKET SQUAD—Crime

8:45 9 INDUSTRY ON PARADE

9:00 4 40 BIG STORY—Drama
"Secret of Superman." Since robbery was disproved as the motive behind the murder of an elderly merchant, reporter Sam Hood of the Pittsburgh Press tries to find another reason for the crime.
5 8 10 PLAYHOUSE OF STARS
James Dean, of the movie, "East of Eden," stars tonight in "The Unlighted Road." He portrays a young veteran who accepts a job in a diner and innocently becomes involved in hijacking.
7 DOLLAR A SECOND—Quiz
Jan Murray, who is one of the nation's top whipped-cream users, gives his theories, on page 13 about the war between the sexes.
13 ELLERY QUEEN—Mystery
"Death of a Wax Doll." A young boy is almost killed. Hugh Marlowe.
36 MOVIE—Drama
Star Theater: "Lightnin' in the Forest." A young psychiatrist and a spoiled rich girl encounters a gang of killers.

9:30 4 DEAR PHOEBE—Comedy
Editor Fosdick is after some good crime stories, and offers a bonus for a scoop.
5 10 OUR MISS BROOKS
Walter Denton tricks his principal into approving "Turnabout Day."
7 THE VISE—Mystery
Dennis Price and Helen Backlin appear in "Account Closed." A crime reporter sees a pair of burglars burying some loot in his garden.
8 PARADISE PLAYHOUSE
13 COLONEL MARCH—Crime
36 MY HERO—Comedy
40 THE WHISTLER—Drama

10:00 4 CITY DETECTIVE—Drama
5 10 THE LINEUP—Police Files
"The Assault Case." While walking through the park, a nursemaid comes upon the body of a badly beaten woman.
7 MY HERO—Comedy
8 MOVIE—Drama
Starlight Theater: "Yankee Fakir." At the turn of the century a traveling salesman falls in love with the daughter of a border patrolman. Douglas Fowley.
13 FINAL EDITION NEWS
40 MY LITTLE MARGIE

10:10 13 FINAL EDITION SPORTS

10:20 13 OUTDOORSMAN—Bel Lange

10:30 4 MR. DISTRICT ATTORNEY
5 NEWS—Pat Hernon
7 NEWS—Lee Giroux
10 PASSPORT TO DANGER
"Rangoon." Steve comes to the rescue of an old friend in Burma. Cesar Romero.
13 MOVIE—Drama
Movie Marquee: "The Ghost Ship." A young officer suspects his captain when a member of the crew is killed.
32 BASEBALL SCOREBOARD
40 KNOW YOUR STATE—Chester

10:35 32 NEWS BULLETINS

10:40 7 SPORTS DESK—Lee Giroux

10:45 5 NEWS ANALYSIS—Winter
7 WEATHER REPORT—H. Geise

10:50 32 MOVIE—To Be Announced

10:51 7 SAN FRANCISCO TONIGHT

11:00 4 Captured—Crime
5 Hollywood Preview
10 Friday Feature
40 Today's News

11:15 40 MOVIE—To Be Anonunced

11:30 4 MOVIE—Drama
Owl Theater: "The Runaway Bus." An airport bus is lost in London's fog.
5 MOVIE—Drama
Late Show: "Green Grow the Rushes." (English) A sub-committee from the Ministry of Agriculture descend upon a marsh to investigate. Richard Burton.

12:45 5 Headline News

Stations reserve the right to make last-minute changes.

POW! Right In The Kisser!

Or, How To Make Your Wife Happy

To the average American housewife, there are few things in this world so completely enchanting as the sight of a husband getting whacked in the face with a huge slab of cream pie.

At least, that's the impression a fellow can get if he spends too much time hanging around the house watching his wife gape at *Truth or Consequences, Dollar a Second* or *Beat the Clock.*

This is harmless fun, perhaps. But, unfortunately, the little woman is quite liable to go further. For if there is one thing she en- ***continued***

joys more than *watching* a husband get stroked across the profile with a pie, it is participating in this delightful adventure herself.

According to H.L. Mencken, this is because a man's womenfolk, whatever their outward show of respect for his merit and authority, always regard him secretly as a dolt.

"His most gaudy sayings and doings

seldom deceive them," Mencken wrote in his *Defense of Women*, "for they see the actual man within, and know him for a shallow and pathetic fellow."

Whatever the reason, the fact remains that most women love to see their soul mates slaughtered on the air. "They often scream with delight," admits Jean Hollander, associate producer of *Beat the Clock*, "when their husbands get the business."

The *business*—as if you didn't know—is the stunt in which a contestant winds up with a pie or a gob of whipped cream in his face. Miss Hollander doesn't devise these stunts for *Beat the Clock*. The chief whipped-cream-in-the-face guy on that show is Frank Wayne, who has dreamed up some of the messiest jobs ever shown on TV—including the one in which a husband got plopped with 18 pies off a conveyer belt while his wife stood by transfixed with pure joy.

"The happiest woman I've ever seen on *Clock*," says Jean, "was a dignified middle-aged fellow's wife who discovered that, while blindfolded, she had written 'Happy Birthday' across her husband's face with a cake-squirter."

"I've been waiting 18 years," she told Jean after the show, "to see that face filled with whipped cream."

Disagreeing with Mencken, Miss Hollander doesn't believe that women really *want* to humiliate their husbands in public. "These women are merely out for a good time," she says. "They want to release their inhibitions, show off before neighbors who are watching the show back home. And if hubby gets a pie in the face in the bargain, so much the better."

How do the husbands react to this treatment? Well, Mencken believes that the average native male is too basically oafish to realize that he is being made a clown of by his wife. But, again, Miss Hollander disagrees with the crusty old sage of Baltimore.

"Men," she says, "are good sports. They have to be on *Beat the Clock*. I have watched them sit there, patiently waiting, while their wives, wielding whipped cream, squeal with anticipatory delight."

Jan Murray, who uses up as many as a half-dozen husbands (plus a gallon of whipped cream) every week on *Dollar a Second*, not only disagrees with Mencken; he disagrees with Miss Hollander, also.

"Women are good sports, too," he insists. "They never take offense when their husbands get slugged in the

face with a potful of lemon meringue."

A woman on a quiz show seldom permits herself to be swayed by emotion while the principal business is yet afoot, according to Murray. And the principal business, in his opinion, is winning a barrelful of money to take home.

Are women lousy losers on quiz shows? Not at all, says Bill Cullen, who has been putting up with women on quiz shows for years. "They're more fun than men," he says. "They try harder. In fact, some of the time they try too hard."

On *Name That Tune,* Cullen's contestants used to rush across the stage to ring a bell when they recognized the tune in question. He found that women were inclined to start running even before the tune began—to get the jump on their male competitors.

"They'd come thundering across the stage at me like maddened lady antelopes," he recalls.

Among the most practiced of the observers of women contestants on TV is Dennis James, who long has watched them in action on *Two for the Money, On Your Account,* and *The Name's the Same.*

"Man," says James, "is in a strange element on TV. He's ill at ease, nervous; he wants to be someplace else—out at the ball game, perhaps, or down at the corner saloon. The only reason he comes along at all is to please his wife or girl friend.

"But *women*—ah! The average housewife sits around all day watching audience-participation shows on TV. Finally, she convinces herself that she can surely do as well as the people she sees on her screen. Pretty soon, she has applied for a shot on the show—and sure enough, she makes it. Then she wheedles her husband into coming along, too."

Once on the air, women will do almost anything for a laugh, James has observed. "If you let them, they'll sing, dance, roll their eyes and put on funny hats. They're anxious to win—sure—but they're more anxious to make a hit with their friends who are tuned in back home. They're wonderful hams—and I love them all."

Which, in the end, brings us right back to H.L. Mencken:

"Women survive the tragi-comedy (of life) only by dint of their great capacity for play-acting," he has written. "They are able to act so realistically that often they deceive even themselves."—*Frank De Blois*

Didn't last: Rosalina Neri, 23, was deemed a little too alluring for television.

U.S. Television Was Never Like This!

Italian Announcers Set A Style Americans May Follow—We Hope

◀ Sports fan: Nicoletta Orsomando, 21, is one of Rome's two announcers.

Versatile: Maria Ruta, 22, painter, singer, pilot, speaks three languages.

Italians, with devastating logic, have enlisted beauty to lure audiences to television sets. Feminine announcers don't even have to sell anything—there being no commercials—but officials are happy to have their straight announcements pitched with curves. Italy has only three major stations now, but nation-wide TV is expected by next year. The citizenry is eagerly awaiting more television—and, of course, more lovely girls.

Editor: Marisa Borroni, 25, newspaperwoman-press agency editor, announces for Milan.

Only 20: Emma Danieli, Rome's second announcer, studied engineering.

CONFIDENTIALLY...

by Shellah Graham

Churchill's Cigars Rout TV Crew; Tourists Taboo At Liberace's Home

HOLLYWOOD . . . Winston Churchill's actress daughter, Sarah, gave every member of her *Hall of Fame* crew one of her father's famous cigars. They all started smoking at the same time, and had to call off rehearsal. The studio looked like a foggy night in London. . . . Liberace had to stop those conducted tours of 200 gapers a day through his home—at the insistence of the insurance people. The tourists took as souvenirs just about everything except that mirror-lined bathroom.

■ *After the final scene in the* Climax! *production of "Champion," where his face was battered in, Rory Calhoun walked over to the Jack Benny set. Jack took one look and gasped, "What does the straight man look like?"*

■ Ray Bolger wants to do a one-hour TV show once a month next season, instead of his present half-hour show. He says he can't tell a story in 26 minutes. . . . Gale Storm, no mean singer, has been offered a musical TV series. . . . Marie Wilson says, discussing her new role in *Miss Pepperdine*, "I'm not real dumb like Miss Pepperdine—just *sort* of dumb."

■ For the first time since switching to telefilms, the Hal Roach Studio has closed a set to visitors—Zsa Zsa Gabor's. The star of *Just Plain Folks*, by the way, has a built-in refrigerator in the headboard of her bed at home—to keep champagne at just the right temperature. . . . And Laraine Day and husband Leo Durocher have 13 television sets in their home, including a color receiver. . . . Jim Backus says he's going to put some of his *I Married Joan* loot into a Cadillac "so huge that I can keep Buicks in the glove compartment."

Eva Marie Saint: lost.

■ Now that Lucille Ball and Desi Arnaz have visited Hollywood for *I Love Lucy*, the next stop is Europe. But they'll do all the filming right at home . . . I hear that Dave Garroway uses sun lamps to keep that Florida tan . . . Red Skelton, a very sick lad, is canceling a planned trip to Europe for a stay at the Mayo Clinic . . . Win Min Than, Gregory Peck's Burmese leading lady in "The Purple Plain," refused to make any television appearances unless she was called for in a chauffeur-driven car. She must have been reading some old movie fan magazines.

■ *Eva Marie Saint, who went from television to an Oscar in her very first movie ("On the Waterfront"), says that her name once cost her jobs. It was erroneously listed in the phone book as "Eva Marie St.," and, she says, "No one could find it!" (Although a couple of cab drivers swore it was in Brooklyn!)*

NEXT WEEK: EARL WILSON.

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SUSIE MISSED THE LATE.
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M.D.s STAMP THEIR O.K.s ON EVERY 'MEDIC' SHOW

Every time James Moser writes a TV script these days, it has to be just what the doctor ordered. A whole board of doctors, in fact.

The show he writes is one he conceived and supervises—NBC's *Medic*, which bases its dramatic case histories on scientific fact. To insure its accuracy, each instalment undergoes clinical examination by the Los Angeles County chapter of the American Medical Association.

The doctors probe for even the smallest of flaws in Moser's descriptions of symptoms, diagnosis and treatment.

For example, the oxygen bubbles were left out when *Medic* filmed the treatment of a fictional accident victim under an oxygen tent. Oxygen passes through water before being administered to real patients, but somebody forgot to hook up the gismo on the set. Physicians noted the error when they previewed the scene, so several thousand bubbles had to be painted on the film negative—by hand—at a cost of $2000.

Since then, Moser and producer Frank La Tourette have improved their bedside manner. Months before writing, script ideas are thrashed out by a special committee of three doctors set up by the LACMA. Specialists consult with the committee and sit in on the filming as technical advisors.

It is not unusual on the *Medic* set for a physician to direct an actor on physical and emotional responses. For a recent episode on manic-depressive psychosis, three psychiatrists coached Lee J. Cobb on how happy to be when manic, how sad when depressed.

"It was a lot harder," Moser says, "getting them to agree on whether he should be given shock treatments. The Freudian wanted to analyze him, but we convinced him electric shock was more dramatic. That's our big problem—a proper blend of good theater and good medical practice."

The great number of doctors who now watch *Medic* regularly is a tribute to Moser's days of study in hospitals and clinics and long evenings with medical textbooks. *Medic*'s fan mail has removed any doubts about how much authenticity a TV show can achieve.

It now includes bulky envelopes from specialists and practitioners all over the U.S. Contents: scripts.

James Moser, l., sees real surgery . . .

. . . And hears real symptoms described.

Board of review: Los Angeles County doctors keep tab on *Medic*'s accuracy. ▶

The Florian ZaBach Show

PROGRAM OF THE WEEK

If an ordinary piano player like Liberace can become a sensation on TV, why can't a good fiddle player like Florian ZaBach do the same? That apparently was the line of reasoning which led Guild Films, producer of the Liberace show, to turn out the weekly half-hour *Florian ZaBach Show*. However—perhaps because he lacks a brother named George—neither ZaBach nor his pleasant enough show has so far come anywhere near Liberace's popularity.

ZaBach is a skilful man with a violin bow. Although he first won fame with his sizzling recording of "The Hot Canary," he also has played a number of longhair concerts.

Since it safely can be assumed that the majority of his viewers would rather hear "pop" music, ZaBach concentrates mostly on the standards, musical comedy and operetta-type tunes, as a showcase for his musical pyrotechnics. And with his wavy blond locks and handsome smile, he undoubtedly impresses the same brand of feminine viewer who dotes on Liberace.

His telefilm series follows basically the same variety format. He serves as his own emcee, introducing his own numbers and those of his occasional guest stars. Chief among these is Mary Ellen Terry, a lithe young dancer who appeared regularly on various live TV shows before switching over to film. In his emcee role. ZaBach seems to be a nice guy whom housewives would like to know, if not to mother.

As with Liberace's show, the production budget of the ZaBach program is not lavish. Most of the activity takes place on a studio stage, with a minimum of sets and props. But the emphasis, after all, is on ZaBach and his music, so why add any distracting notes?—*R.S.*

Fiddler and friend: Florian ZaBach and guest star, dancer Mary Ellen Terry.

Who Said That?

This show dates way back to the days when TV was a novelty. That it is still around can be credited to the fact that *Who Said That?* is the kind of intelligent quiz show which relies on no gimmicks and puts the viewer on an equal basis with the panelists. It adds up to simple, unadorned fun based on a knowledge of who said what during the week.

The panel consists of regulars June Lockhart and Bob Considine, often Kitty Carlisle, and either one or two guests, depending, apparently, on Miss Carlisle's availability. The moderator is the ubiquitous John Daly, quite possibly the most overexposed man on television today.

The panel has two shining lights. One is Miss Lockhart, a self-described "garbage pail of useless information," who has one of those enviable photographic memories. Considine, the other, is an erudite newspaperman with a disarming way of underplaying. The two of them often leave the other panelists just sitting there, looking rather backward. And the two of them also create one of the most innocuously pleasant shows on the air.—*D.J.*

Click-click! June Lockhart's photographic memory aids panel and drama stints.

FINE TUNING

By Ollie Crawford

Man watches TV while home burns. It's practically a Cinderella story.

•

It could be a shock to be watching *Dragnet*, and end up in a firenet.

•

This once happened to a friend of ours. He couldn't drag himself away from his TV set, so two firemen did. It kept getting hotter and hotter, but he figured this was because he was watching *Toast of the Town*. When it finally reached the TV set, there he was, watching burnt *Toast*.

•

He had a lot of TV snacks, but all the boys who came in were smoke-eaters.

He just never realized that the house was on fire. No matter what show he tuned in, it came out *Fireside Theater*. He was watching a couple of cowboys blaze away, and then they blazed away. This boy was the first viewer who had more trouble than the people on *Strike It Rich*.

•

He was still watching *Two for the Money*, when he should have switched to "three to go."

•

Finally, he started out in the kitchen for another bottle, like the announcer said, and found he was fresh out of kitchen.

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JACK HARMON
DENAIR CALIF

"This is one tin
Alice Gobel, my wife, that is . . . Anyway, like Alice says — 'George, it's certainly nice to have TV GUIDE around the . . .' To which I quickly retort, 'You're so right, Alice Gobel, because you can't hardly find a television set around our house without finding TV GUIDE in close juxtaposition.' (Whew!)

Which reminds me, neighbor . . . if there's not a new TV GUIDE around **your** house each week — get with it! Subscribe now — and tell 'em genial George sent you!"

It's so NICE to have a GUIDE around the house. TV GUIDE

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